

**DESCRIPTION AND JUSTIFICATION  
CONSOLIDATED COMMUNICATIONS COMPANIES (CCC)  
CONSISTING OF CONSOLIDATED COMMUNICATIONS OF TEXAS (CCTX)  
AND CONSOLIDATED COMMUNICATIONS OF FORT BEND (CCFB)  
d/b/a CONSOLIDATED COMMUNICATIONS**

**CCC TARIFF FCC No. 1**

**TRANSMITTAL No. 14, August 16, 2006**

**DESCRIPTION**

Consolidated Communications continues to expand the broadband penetration in its service areas. To that end, the Company is proposing a repeat promotion with an \$11.00 monthly rate for ADSL. This promotion is an extension of the current promotion that began on June 15, 2006 and will continue running through September 30, 2006. Customers who agree to a one year commitment will receive the \$11.00 rate for the first 6 months after they sign up for the promotional rate.

The cost support for ADSL was filed in TXU Communications Telephone Company's Transmittal No. 18, and remains valid. The promotional rate is above the LRIC for the service.

**JUSTIFICATION**

In the Communications Act of 1934 as amended by the Telecommunications Act of 1996, Congress in Section 706(a) charges the Commission with "encourag[ing] the deployment on a reasonable and timely basis of advanced telecommunications capability" – broadband – "to all Americans." This tariff filing does that by promoting the increased broadband penetration in Consolidated Communications' service areas.

This promotion is expected to generate new ADSL customers, most of whom will retain their service after the promotional period ends, thus furthering the Commission's broadband goals along with the Company's goal of increasing its ADSL penetration.