

**DESCRIPTION AND JUSTIFICATION
ILLINOIS CONSOLIDATED TELEPHONE COMPANY (ICTC)
d/b/a CONSOLIDATED COMMUNICATIONS**

ICTC TARIFF FCC No. 2

TRANSMITTAL No. 129, SEPTEMBER 16, 2005

DESCRIPTION

Video over Digital Subscriber Line (VoDSL) Service is the Company's broadband offering to its customers in which video service is the required primary service. This filing institutes a VoDSL promotion to increase the video broadband penetration within the Company's service areas. The Company proposes to reduce the monthly recurring rate for its VoDSL service by \$9.90 to a \$10.10 rate per month for new VoDSL customers only.

Customers will be required to sign up for a 12-month commitment period to receive the promotional rate. Early termination will result in the customer being billed for the difference between the regular VoDSL rate of \$20.00 and the promotional rate of \$10.10 times the months in service. This recovers the revenue lost when the customer accepted the promotional rate. After twelve months, the VoDSL rate will revert to the full \$20.00 rate.

Both business and residential customers are eligible for this promotion. Due to the extremely favorable pricing for this VoDSL promotion, it may not be used with any other promotional offers or special discounts.

This promotional rate remains above the LRIC filed by the Company in its original VoDSL tariff (Transmittal No. 125, effective January 13, 2005). Furthermore, the increased penetration will result in increased revenues to the company from this broadband product.

JUSTIFICATION

The Federal Communications Commission has identified a goal of increasing the broadband penetration in the country. This filing intends to do exactly that for the Company's exchanges by using a promotional rate to expand video broadband penetration.

This promotion is expected to generate new VoDSL customers, most of whom will retain their service after the promotional period ends, thus furthering the Commission's broadband goals along with the Company's goal of increasing its VoDSL penetration.