

BELLSOUTH TELECOMMUNICATIONS, INC.
DESCRIPTION AND JUSTIFICATION
SPECIAL PROMOTION FOR BELLSOUTH ADSL SERVICE
TRANSMITTAL NO. 737

With this filing, BellSouth Telecommunications, Inc. (hereinafter "BellSouth"), is revising Section 25 of its Access Services Tariff, F.C.C. No. 1, to introduce a Special Promotion. The tariff is being filed on August 28, 2003 and is scheduled to become effective on September 3, 2003. The one-day's notice is pursuant to BellSouth receiving Phase I and Phase II Pricing Flexibility for Special Access and Dedicated Transport Services in the qualifying Metropolitan Statistical Areas (MSAs).¹

This filing will introduce Promotion 5 found in 25.7.7, which reduces the recurring charge by \$3 during the promotional period only for new ADSL orders totaling 100 or more VC's. Section 23 of the F.C.C. No. 1 provides the rates and charges for BellSouth ADSL Service included in the Special Promotion.

¹ In the Matter of BellSouth Petition for Pricing Flexibility for Special Access and Dedicated Transport Services, CCB/CPD No. 00-20, Memorandum Opinion and Order, DA 00-2793, released December 15, 2000, and Memorandum Opinion and Order, WCB/Pricing No. 02-24, DA 02-3228, released on November 22, 2002.