

BELLSOUTH TELECOMMUNICATIONS, INC.
DESCRIPTION AND JUSTIFICATION
BELLSOUTH ADSL SERVICE 256 X 128 KBPS
TRANSMITTAL NO. 735

INTRODUCTION

With this filing, BellSouth Telecommunications, Inc., (hereinafter referred to as "BellSouth"), is revising its F.C.C. Tariff No. 1 to reduce the rates for the 256 x 128 Kbps BellSouth ADSL service. Transmittal No. 735 is scheduled to be effective on September 3, 2003.

DESCRIPTION OF FILING

Effective with this tariff filing, the recurring charge for 256 x 128 Kbps specified in 7.5.21(A)(3)(a) is being reduced to \$22.00. The cost structure for this element is still the same and BellSouth is still recovering cost for this service. BellSouth has chosen to reduce this rate to make this service more attractive and to stimulate demand.