

Illinois Consolidated Telephone Company

Tariff FCC NO. 2

Streamlined Tariff Filing

Transmittal No. 116

Description and Justification

For ADSL Promotional Offering Filed July 03, 2002

To be effective July 18, 2002

## **Description and Justification**

### **Introduction**

Illinois Consolidated Telephone Company ("ICTC") submits herewith its Description and Justification ("D&J") in support of changes to its Tariff F.C.C. No. 2 filed under Transmittal No. 116. In this Transmittal, ICTC extends an existing limited time promotional offering of Asymmetrical Digital Subscriber Line (ADSL) service.

This tariff filing is made on a streamlined basis under Section 204(a)(3) of the Communications Act of 1934, as amended. This filing is being made on 15 days' notice.

### **ADSL Promotional Offerings**

In this filing, ICTC extends an existing limited time promotional offering of Asymmetrical Digital Subscriber Line (ADSL) service in ICTC Tariff F.C.C. No. 2. This promotional offering is being established for the entire ICTC Study Area, for the ADSL Monthly Line Charge, Option 1. Specifically, ICTC is extending the existing promotional offering which offers 18-Month Term Discount Plan, with a 60-day trial period, at reduced monthly ADSL Line Charge Rates (and waived installation charges for new DSL customers).

### **Cost and Revenue Impacts**

The foregone revenue from reducing the monthly ADSL Line Charge will have a negligible effect on overall special access revenue. The increased demand due to stimulation is expected to lower future DSL unit costs and improve overall network efficiency. Thus DSL access service revenues will still remain above estimated DSL unit costs over the limited promotional offering.