

**STATEMENT OF
CHAIRMAN JULIUS GENACHOWSKI**

Re: Basic Service Tier Encryption, MB Docket No. 11-169

Today is a good day for consumers and for innovation in the video market. The Commission removes regulatory barriers that prevented cable companies from remotely activating service and forced consumers to wait for the cable guy to show up at their homes. At the same time, we ensure that encrypting cable signals won't limit consumers from using an ever-growing number of Internet-connected, third-party video devices, and keep barriers low for video device innovators. We make clear that cable companies can only encrypt their signals so long as these important pro-consumer, pro-innovation protections remain in place—to decouple the two components of the Order would shortchange consumers and innovators.

I appreciate the constructive participation of a number of stakeholders in this process. And I want to thank the FCC staff whose outstanding and diligent work produced an Order that removes regulatory barriers without harming innovation, all for the benefit of consumers.