

Congress of the United States
Washington, DC 20515

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February 15, 2017

Received & Inspected

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FCC Mail Room

The Honorable Ajit Pai
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

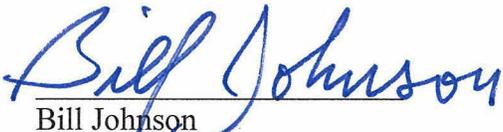
Dear Chairman Pai:

It has come to my attention that Marty Yudkovitz, a Member of Cincinnati Bell's Board of Directors, has been nominated to serve on the Federal Communications Commission's (FCC) Broadband Deployment Advisory Committee. I am writing to express my support for his nomination and request that it be given due consideration.

If granted a position on the Committee, Mr. Yudkovitz would bring his unique and extensive background and expertise in media, digital content distribution, transformational changes in disruptive environments, and corporate innovation to the table. Mr. Yudkovitz's experience in digital media is substantial — before joining Cincinnati Bell, Mr. Yudkovitz ran The Walt Disney Company's Strategic Innovation Group. And earlier in his career, while at NBC, he played an integral part in the creation of NBC's cable and digital innovation endeavors including the formation of CNBC, NBC's first cable TV network, CNBC.com, NBC Digital Media and its pioneering relations with Microsoft that became MSNBC and MSNBC.com. In between his work at NBC and Disney, Mr. Yudkovitz was the President of TiVo, the enterprising DVR innovator. This substantial experience in media and digital content industry issues appears to lend itself perfectly to the mission of the Advisory Committee.

Thank you for your consideration of Mr. Yudkovitz's nomination and this request.

Sincerely,


Bill Johnson
Member of Congress