Attachment A

Data Formatting

All data should be submitted in a .csv (comma-delimited) format. The sheets in the workbook provide a template for how the tables should be designed.

The required format for the entries in each column/field is indicated in the instructions for each sheet.

Column entries in **bold red** indicate that the Company should enter only one of the possible entries listed for that column. No other entries should be entered.

Data for all of the tables should be submitted on a periodic basis as specified in the instructions in individual tables.

Attachment A

Formatting Instructions

"Geographic Units Crosswalk" Table

For each time period as of June 30, 2012, Dec. 31, 2012, June 30, 2013, Dec. 31, 2013, June 30, 2014, Dec. 31, 2014, and June 30, 2015, and for each census block served by the Company, please provide the crosswalk data in the table below. The lowest unit of observation in the crosswalk is census block ID.

Column	Variable Name	Format	Possible Entries/ Example Entries	Description
A	date	Text - YYYY_MM	2012_06, 2012_12, 2013_06, 2013_12, 2014_06, 2014_12, 2015_06	The month and year for which the data is being collected
B	census_block	Text	060871008004005	Fifteen-digit FIPS code (with leading zeros) for the census block served by the Company
C	zip_plusfour	Text	95060-1972	Five-digit zip code (with leading zeros), followed by four-digit extension (with leading zeros) and separated by hyphen associated with the census block
D	zip	Text	95060	Five-digit zip code (with leading zeros) associated with the census block
E	market_id	Text	383233	Unique identifier for the market associated with this census block
F	market_name	Text	Monterey	Name of market associated with this census block
G	centraloffice_id	Integer	123	The unique identifier associated with the central office serving this census block
H	centraloffice	Text	San Jose	Name of central office associated with this census block
I	lineup_id	Integer	289	The unique identifier for the system lineup associated with this census block
J	lineup_name	Text	Monterey	The name for the system lineup associated with this census block
K	cuid	Text	WI0000	The Community Unit Identifier (CUID) associated this census block
L	psid	Text	100000	The Physical System Identifier (PSID) associated this census block
M	dma_code	Integer	828	The number (code) of the DMA associated with this census block
N	dma_name	Text	Monterey	The name of the DMA associated with this census block

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Notes: Columns A through N define unique records in this data.

A	B	C	D	E	F	G	H	I	J	K	L	M	N
date	census_block	zip_plusfour	zip	market_id	market	centraloffice_id	centraloffice	lineup_id	lineup_name	cuid	psid	dma_code	dma_name
2012_06	060871008004005	95060-1972	95060	383233	Monterey	123	San Jose	289	Monterey	WI0000	100000	828	Monterey-Salinas