



FEDERAL COMMUNICATIONS COMMISSION

October 14, 2011

JULIUS GENACHOWSKI
CHAIRMAN

The Honorable John D. Rockefeller IV
Chairman
Committee on Commerce, Science, and Transportation
United States Senate
254 Russell Senate Office Building
Washington, D.C. 20510

Dear Chairman Rockefeller:

Thank you for your letter regarding the Commission's proceeding to implement the Commercial Advertisement Loudness Mitigation (CALM) Act. I appreciate your strong leadership on this issue and value your thoughts on the proceeding. We will make your letter part of the record.

The period for public comment in the proceeding has closed and Commission staff is reviewing the record. I look forward to the staff's recommendation for implementing the Act.

Please do not hesitate to contact me if I can be of further assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Julius Genachowski", written over a large, stylized checkmark.

Julius Genachowski