



FEDERAL COMMUNICATIONS COMMISSION
Washington DC 20554

June 27, 2011

Via First Class Mail and E-mail

Dan Menser
T-Mobile License LLC
Deutsche Telekom AG
12920 SE 38th Street
Bellevue, WA 98006

Re: Applications of AT&T Inc. and Deutsche Telekom AG for Consent To Transfer Control of the Licenses and Authorizations Held by T-Mobile USA, Inc. and Its Subsidiaries (WT Docket No. 11-65)

Dear Mr. Menser:

By letter dated May 27, 2011, we requested that you provide written responses in the above entitled cases, as set forth in the Attachments to the May 27, 2011 letter. We are now revising that initial request in the following respects:

- Attachment B: Add "Billing_Ports.csv" table; and
- Attachment D: New attachment, "Device_Sales.csv" table.

Attached are a revised Attachment B that incorporates the new "Billing_Ports.csv" table and the new Attachment D identified above. As stated in the May 27, 2011 letter, your response will be treated as confidential pursuant to Protective Orders issued in WT Docket No. 11-65.¹ We would appreciate receiving your response no later than July 7, 2011.

Your responses should be filed with Marlene H. Dortch, Secretary, Federal Communications Commission, in WT Docket No. 11-65. In addition, the Comment Public Notice² and the Protective Orders require the submission of multiple copies of all *ex parte* and other filings submitted in this proceeding.³ The Wireless Telecommunications Bureau also should receive, at a minimum, two copies of

¹ Applications of AT&T Inc. and Deutsche Telekom AG For Consent To Assign or Transfer Control of Licenses and Authorizations, WT Docket No. 11-65, *Protective Order*, DA 11-674 (WTB rel. Apr. 14, 2011) ("Protective Order"); Applications of AT&T Inc. and Deutsche Telekom AG For Consent To Assign or Transfer Control of Licenses and Authorizations, WT Docket No. 11-65, *Second Protective Order*, DA 11-753 (WTB rel. Apr. 27, 2011) ("Second Protective Order"); Applications of AT&T Mobility Spectrum LLC and Qualcomm Incorporated For Consent To Assign or Transfer Control of Licenses and Authorizations, WT Docket No. 11-65, *Second Protective Order (Revised)*, DA 11-1098 (WTB rel. June 22, 2011) ("Second Protective Order (Revised)").

² See AT&T Inc. and Deutsche Telekom AG Seek FCC Consent to the Transfer of Control of the Licenses and Authorizations Held by T-Mobile USA, Inc. and Its Subsidiaries to AT&T Inc., WT Docket No. 11-65, *Public Notice*, DA 11-799 (rel. Apr. 28, 2011) ("Comment Public Notice").

³ See Comment Public Notice at 4; Protective Order.

all paper filings. If you submit information pursuant to the Protective Order, Second Protective Order, or Second Protective Order (Revised) issued in this case, you should deliver to Kathy Harris of the Wireless Telecommunications Bureau two copies of the unredacted documents appropriately marked and two copies of the redacted documents marked “Redacted – For Public Inspection.”⁴ For any electronic filings made using the Commission’s Electronic Comment Filing System (“ECFS”), parties also should serve the documents via e-mail to Kathy Harris, kathy.harris@fcc.gov; Kate Matraves, catherine.matraves@fcc.gov; and Jim Bird, jim.bird@fcc.gov.

If you have any questions regarding this matter, please contact Susan Singer, Wireless Telecommunications Bureau, at (202) 418-1340, or Joel Rabinovitz, Office of General Counsel, at (202) 418-0689.

Sincerely,

Rick Kaplan
Chief, Wireless Telecommunications Bureau

Attachment

cc: Nancy J. Victory, Wiley Rein LLP

⁴ See Protective Order at 2 ¶ 3.

Attachment A Instructions

For each month, beginning 01/01/08 and extending through 03/31/11, please provide all billing data requested in Attachment B for each mobile wireless price plan offered by your company on a monthly basis, in each CMA of the United States. You should submit information on each mobile wireless price plan that (a) was available to new subscribers at any time between 01/01/08 and 03/31/11, and/or (b) had at least one subscriber at any time between 01/01/08 and 03/31/11 in any CMA. A wireless plan is defined here as any unique combination of fields 2 through 32 in the "Billing_Plans.CSV" data below. For example, if one plan has the call waiting feature and another is identical in every respect except that it does not include this feature then it should be listed as a separate plan. If your firm offers an individual voice plan with 450 minutes, then this offering should be a separate plan and have a separate line in the data and unique ID code for every possible combination of text and data plans that a consumers could pair with this voice offering.

Please provide these files electronically in comma separated value (.csv) format. The format is indicated for the entries in each column/field in the instructions below. All entries in text string fields must be in quotation marks (e.g. "AT&T"). Do not enter any text objects in numeric fields (e.g. do not include \$ in front of any dollar figures). Code any unlimited values numerically as 9999 and any values that are unknown as -1. Each Excel sheet should be submitted as a separate .csv database. As a result, each carrier should produce three separate .csv files from its billing system data. Every CSV database should include all variables listed in each sheet. All databases must contain the following four variables: (1) the unique plan identifier; (2) the CMA code; (3) the month and; (4) the year. These four variables should uniquely define the observations in each database so that the databases can be merged using these variables.

Billing Data Instructions

Billing_Plans.CSV

<u>Field</u>	<u>Variable Name</u>	<u>Format</u>	<u>Field Label</u>	<u>Description</u>
1	id	numeric	Unique ID code for plan	Provide a unique identifier for each plan as described in the instructions.
2	cma	numeric	CMA code	Provide the code for the Cellular Market Area (CMA) of the subscribers
3	month	2 digit numeric	Month	Provide the billing month in numeric format: 01= January 12=December
4	year	4 digit numeric	Year	Provide the four digit year of the billing month
5	bill_code	text string	Plan billing code	Provide the billing system code for the plan (not necessarily unique)
6	plan_name	text string	Plan name/ description	The name or description of the plan as used in the billing system
7	month_first	2 digit numeric	Month first offered	The month the plan was first offered to new subscribers
8	year_first	4 digit numeric	Year first offered	The year the plan was first offered to new subscribers
9	month_last	2 digit numeric	Month last offered	The month the plan was last offered to new subscribers, if no longer available
10	year_last	4 digit numeric	Year last offered	The year the plan was last offered to new subscribers, if no longer available
11	plan_type	1 digit numeric	Plan type	The plan's subscriber type: 1=consumer/retail postpaid 2=consumer prepaid 3=consumer data-only plan 4=other consumer plans (Note: Include small business subscribers but not MVNO, M2M or enterprise customers in any calculations or plan definitions)
12	plan_brand	1 digit numeric	Plan branding/ marketing	Whether the plan is branded and market by the firm or an authorized reseller: 0=reseller 1=firm
13	contract	0/1 numeric	Contract required	Whether the plan requires new subscribers to sign a service contract: 1=contract required 0=no contract required
14	contract_length	numeric	Contract length in years	Number of years of service required by contract
15	etf	numeric	Early termination fee amount	The ETF fee typically required by the service contract (enter zero if no ETF)
16	etf_reduce	0/1 numeric	ETF reduction indicator	Indicator variable for whether the ETF declines over contract period
17	shared	0/1 numeric	Shared plan	Whether the minutes of the plan are shared across multiple lines (i.e. family plan): 0 = individual plan 1=shared plan
18	national	0/1 numeric	National calling plan	An indicator of whether the plan's home calling area is national or local/regional: 1=national 0=regional/local
19	min_any	numeric	Anytime minutes	The number of anytime minutes included in the plan. If unlimited code as 9999
20	min_peak	numeric	Peak minutes	The number of peak minutes included in the plan. If unlimited code as 9999
21	peak_hours	numeric	Daily hours in peak period	The number of hours per day that are billed as peak hours. If unlimited code as 9999
22	min_offpeak	numeric	Offpeak minutes	The number of off-peak (e.g. nights and weekends) minutes included in the plan. If unlimited code as 9999
23	min_mobmob	numeric	Mobile to mobile minutes	The number of mobile to mobile minutes included in the plan. If unlimited code as 9999
24	unlim_onnet	0/1 numeric	Unlimited on-network calling	An indicator for whether the plan offers unlimited calling to subscribers of the firm's wireless network: 0=No 1=Yes
25	unlim_friends	0/1 numeric	Unlimited family/ friends calling	An indicator for whether plan offers unlimited calling to some numbers chosen by the subscriber: 0=No 1=Yes
26	min_anylost	0/1 numeric	Unused minutes lost at end of billing cycle	An indicator for whether or not all unused anytime/peak minutes are lost at the end of the billing cycle: 0=No 1=Yes
27	min_roam	numeric	Voice roaming minutes	The number of voice roaming minutes included in the plan. If unlimited code as 9999
28	over_roam	numeric	Voice roaming per minute overage rate	The per-minute overage rate for roaming minutes in excess of the minutes included in the plan
29	data	numeric	Number of megabytes in plan	The number of megabytes included in the plan (if any). If unlimited code as 9999. If no plan code as 0 . If throttled indicate at what value data is throttled. If "unlimited" but capped indicate the usage cap.
30	data_name	text string	Data plan name	The name or description of the data plan as used in the billing system
31	smart_data	0/1 numeric	Smartphone data plan	An indicator for whether the data plan is available to smartphone devices: 0=No 1=Yes
32	texts	numeric	Number of text messages in plan	The number of text messages included in the plan (if any). If unlimited code as 9999. If no plan, code as zero
33	text_name	text string	Text plan name	The name or description of the messaging plan as used in the billing system
34	charge_prime_access	numeric	Monthly charge for primary line	The monthly recurring access charge for the primary line
35	charge_primeline	numeric	Activation fee for primary line	The one time activation fee for the primary line
36	charge_add_access	numeric	Monthly charge per additional line	The monthly recurring access charge per additional line on the account
37	charge_addline	numeric	Activation fee per additional line	The one time activation fee per additional line on the account
38	over_any	numeric	Per-minute anytime overage rate	The per-minute overage rate for anytime minutes in excess of the minutes included in the plan
39	access_text	numeric	Monthly charge for text plan	The monthly recurring charge for the text messages included in the plan
40	over_text	numeric	Per text overage charge	The per-text overage rate for text messages in excess of the text messages included in the plan. If no plan provide a la carte rate
41	access_data	numeric	Monthly charge for data plan	The monthly recurring charge for the megabytes of data included in the plan
42	over_data	numeric	Per megabyte overage charge	The per-megabyte overage rate for data in excess of the megabytes included in the plan. If no plan provide a la carte rate

Billing Data Instructions

Billing_Subsv.CSV

<u>Field</u>	<u>Variable Name</u>	<u>Format</u>	<u>Field Label</u>	<u>Description</u>
1	id	numeric	Unique ID code for plan	Provide a unique identifier for each plan as described in the instructions.
2	cma	numeric	CMA code	Provide the code for the Cellular Market Area (CMA) of the subscribers
3	month	2 digit numeric	Month	Provide the billing month in numeric format: 1= January 12=December
4	year	4 digit numeric	Year	Provide the four digit year of the billing month
5	lines_activeon	numeric	Active contract lines	The number of lines with an active status (as indicated in billing system) that are subject to a contract
6	lines_activeoff	numeric	Active off-contract lines	The number of lines with an active status (as indicated in billing system) that are not subject to a contract
7	lines_inactive	numeric	Inactive lines	The number of lines that have neither an active nor cancelled status but remain subscribers in the billing system
8	lines_iphone	numeric	iPhone lines	The number of iPhone lines associated with iPhone devices
9	lines_othersmart	numeric	Smartphone lines	The number of active lines that are associated with other (non-iPhone) smartphone devices
10	gross_additions	numeric	Gross line additions	The number of gross new line additions by plan, month and CMA
11	disconnect_vol	numeric	Voluntary disconnects	The number of lines that were voluntarily terminated of all wireless services with the company. (Note: Only subscribers who have terminated all wireless service with firm should be counted as disconnects.)
12	disconnect_invol	numeric	Involuntary disconnects	The number of lines that have been involuntarily terminated from all wireless services with the company
13	renewals	numeric	Total number of contract renewals	The number of lines on the plan that have renewed their contracts in the given month and CMA
14	avg_lines	numeric	Average number of lines per account	The average number of subscriber lines per active account under the plan
15	arpu	numeric	Average revenue per user	The average revenue per user/line (active) for the plan
16	arpu_data	numeric	Average data revenue per user	The average data revenue per user/line (active) for the plan
17	perc_smart	numeric	Percent smartphone users	The percentage of plan users with smartphone devices
18	perc_iphone	numeric	Percent iPhone users	The percentage of plan users with iPhone devices

Billing Data Instructions

Billing_Additions.CSV - (Note: Data for these fields should be limited to new gross line additions in the given month and CMA)

Field	Variable Name	Format	Field Label	Description
1	id	numeric	Unique ID code for plan	Provide a unique identifier for each plan as described in the instructions.
2	cma	numeric	CMA code	Provide the code for the Cellular Market Area (CMA) of the subscribers
3	month	2 digit numeric	Month	Provide the billing month in numeric format: 1= January 12=December
4	year	4 digit numeric	Year	Provide the four digit year of the billing month
5	cpga	numeric	Cost per gross subscriber addition	The total cost per gross subscriber addition to the plan
6	cpga_market	numeric	Marketing/advertising cost per gross addition	The total marketing/advertising costs incurred per gross subscriber/line addition to the plan
7	cpga equip	numeric	Equipment/handset costs per gross addition	The total equipment/handset subsidy costs incurred per gross addition to the plan in the given month and CMA
8	cpga_sub	numeric	Other promotional costs per gross addition	Any other subsidy costs incurred by the firm per gross subscriber/line addition
9	cpga_other	numeric	Non-promotional costs per gross addition	All other non-promotional costs per gross addition
10	total_discounts	numeric	Total discounts/promotions per gross addition	Provide the annual value of all discounts and promotions per gross addition to new subscribers of the plan. These could include handset discounts, plan discounts, activation fee waivers or any service codes for free/additional services among others. Do not include advertising/marketing costs in the calculation.
11	total_cost	numeric	Average first year total cost of ownership	Compute the total cost of ownership for all new subscribers of the plan for all services and equipment
12	new_bill	numeric	Average bill in first month of ownership	Provide the average first month bill of all new subscribers in the given month and CMA
13	new_accounts	numeric	The number of new accounts added	The number of new active accounts added for each plan in the given month and CMA
14	new_charge_prime	numeric	Average primary activation fee per new line	Provide the average activation fee per new primary line in the given month and CMA
15	new_charge_add	numeric	Average activation fee per new additional line	Provide the average activation fee per new additional (non-primary) line in the given month and CMA
16	fica	numeric	FICA score	Provide the average FICA credit score for new activations
17	new_nonsmart	numeric	Number of new non-smartphone users	The number of new subscribers that purchased non-smartphones
18	new_nonsmart_price	numeric	Average price paid for non-smartphone	The average price paid per new non-smartphone device for all new subscribers
19	new_iphones	numeric	Number of new iPhone users	The number of new subscribers that purchased iPhones
20	new_iphone_price	numeric	Average price paid for iPhone devices	The average price paid per iPhone device by new subscribers
21	new_othersmart	numeric	Number of new other (non-iPhone) smartphone users	The number of new subscribers that purchased other smartphones
22	new_othersmart_price	numeric	Average price paid for other smartphone devices	The average price paid per other (non-iPhone) smartphone device by new subscribers
23	new_idevice	numeric	Number of new other internet devices	The number of new subscribers that purchased other internet devices
24	new_idevice_price	numeric	Average price paid for other internet devices	The average price paid per other internet device by new subscribers

Billing Data Instructions

Billing_Ports.CSV

1	id	numeric	Unique ID code for plan	Provide a unique identifier for each plan as described in the instructions.
2	cma	numeric	CMA code	Provide the code for the Cellular Market Area (CMA) of the subscribers
3	month	2 digit numeric	Month	Provide the billing month in numeric format: 01= January 12=December
4	year	4 digit numeric	Year	Provide the four digit year of the billing month
5	outports_att	numeric	Ports to ATT	Provide number of subscribers of billing plan that ported number to ATT
6	inports_att	numeric	Ports from ATT	Provide number of subscribers of billing plan that ported number from ATT
7	outports_tm	numeric	Ports to T-Mobile	Provide the number of subscribers of billing plan that ported number to T-Mobile
8	inports_tm	numeric	Ports from T-Mobile	Provide number of subscribers of billing plan that ported number from T-Mobile
9	outports_vz	numeric	Ports to Verizon	Provide number of subscribers of billing plan that ported number to Verizon
10	inports_vz	numeric	Ports from Verizon	Provide number of subscribers of billing plan that ported number from Verizon
11	outports_sprint	numeric	Ports to Sprint	Provide the number of subscribers of billing plan that ported number to Sprint
12	inports_sprint	numeric	Ports from Sprint	Provide number of subscribers of billing plan that ported number from Sprint
13	outports_usc	numeric	Ports to US Cellular	Provide number of subscribers of billing plan that ported number to US Cellular
14	inports_usc	numeric	Ports from US Cellular	Provide number of subscribers of billing plan that ported number from US Cellular
15	outports_metro	numeric	Ports to MetroPCS	Provide the number of subscribers of billing plan that ported number to MetroPCS
16	inports_metro	numeric	Ports from MetroPCS	Provide number of subscribers of billing plan that ported number from MetroPCS
13	outports_leap	numeric	Ports to Leap	Provide number of subscribers of billing plan that ported number to Leap
14	inports_leap	numeric	Ports from Leap	Provide number of subscribers of billing plan that ported number from Leap
15	outports_cs	numeric	Ports to CellSouth	Provide the number of subscribers of billing plan that ported number to CellSouth
16	inports_cs	numeric	Ports from CellSouth	Provide number of subscribers of billing plan that ported number from CellSouth
15	outports_other	numeric	Ports to other carriers	Provide the number of subscribers of billing plan that ported number to any other carrier
16	inports_other	numeric	Ports from other carriers	Provide number of subscribers of billing plan that ported number from any other carrier

Billing_Ports

	A	B	C	D	E	F	G	H	I	J	K	L
1	id	cma	month	year	outports_att	inports_att	outports_tm	inports_tm	outports_vz	inports_vz	outports_sprint	inports_sprint
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Billing_Ports

	M	N	O	P	Q	R	S	T	U	V
1	outports_usc	inports_usc	outports_metro	inports_metro	outports_leap	inports_leap	outports_cs	inports_cs	outports_other	inports_other
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Attachment D Table - Device Sales

The following field descriptions apply to the columns of the "Device Sales" table. This table provides data by CMA and month on the number and of all devices (including handsets, dongles, usb modems, tablets etc.) sold by model as well as the average price paid by the company and subscribers for each model. For each month, beginning 01/01/07 and extending through 03/31/11, provide all the CMA level data requested below. All data should be submitted in a .csv (comma-delimited) format. The Handset Prices worksheet provides a template for how the table should be designed. The required format for the entries in each column/field is indicated in the instructions below. All entries in Text fields must be in quotation marks (e.g. "AT&T").

<u>Field #</u>	<u>Variable Name</u>	<u>Format</u>	<u>Field Label</u>	<u>Description</u>
1	month	2 digit numeric	Month	Provide the billing month in numeric format: 1= January 12=December
2	year	4 digit numeric	Year	Provide the four digit year of the billing month
3	cma	numeric	CMA name	Provide the CMA number to which the data applies
4	dev_manuf	string	Device manufacturer	Provide the device manufacturer for the handset
5	dev_model	string	Model number	Provide a unique model number for the handset
6	sold	numeric	Quantity sold	Provide the number of handsets sold in the CMA and month
7	revenues	numeric	Total revenues	Provide the total revenues from sales of the handset model in the CMA and month
8	price_cons	numeric	Average handset price	Provide the average price paid by consumers for each handset model in the month and CMA
9	price_wholesale	numeric	Average handset wholesale price	Provide the average wholesale price paid by your company for the handset model
10	promotion	0/1 numeric indicator	Handset promotion indicator	Provide an indicator for whether handset model was promoted in CMA in given month 0=No Promotion 1=Yes Promotion

