



OFFICE OF  
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON

January 13, 2010

The Honorable John F. Kerry  
Chairman  
Subcommittee on Communications, Technology, and the Internet  
Committee on Commerce, Science, and Transportation  
United States Senate  
218 Russell Senate Office Building  
Washington, D.C. 20510

Dear Chairman Kerry:

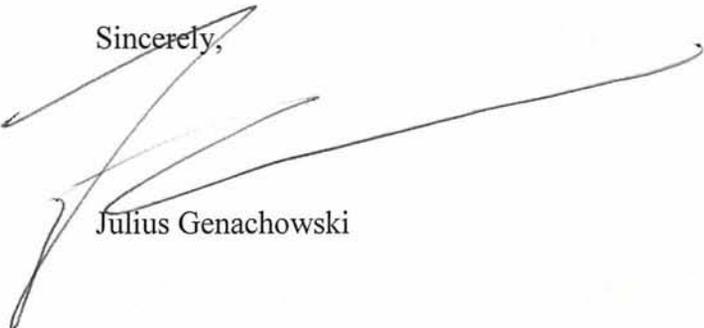
Thank you for your letter regarding the Commission's 2010 Quadrennial Review of its media ownership rules and policies. Specifically, you request that the Commission examine the effect that media consolidation may have on program diversity and consumer choice.

I understand your concerns regarding the impact that ownership consolidation may have on the quantity and quality of news and other programming offered by local television broadcast stations. As you may know, the Commission recently commenced the 2010 Quadrennial Review of its media ownership rules with a series of workshops to receive public input from a broad range of interested parties on the scope and methodology for the ownership proceeding. The information provided at these workshops will help determine the issues and questions the Commission should consider in the 2010 Quadrennial Review, and how best to collect the data needed to address these matters. Interested persons also were invited to submit comments to the Commission concerning the topics discussed at the workshops. The Commission intends to conduct additional workshops during the Review, in addition to the formal administrative proceeding.

I anticipate that the issues related to the effect of consolidation on localism, diversity, and competition will be addressed in the context of the Commission's 2010 Quadrennial Review proceeding. I appreciate your sharing your thoughts with us on these issues. We will include your letter in the record for the proceeding.

I look forward to working with you and other Members of Congress as the Commission reviews its broadcast media ownership rules and policies. If I can be of further assistance, please do not hesitate to contact me.

Sincerely,



Julius Genachowski



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January 13, 2010

The Honorable Charles E. Grassley  
United States Senate  
135 Hart Senate Office Building  
Washington, D.C. 20510

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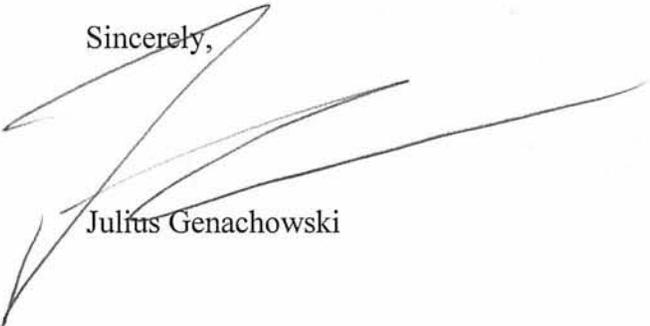
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