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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

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## RULES AMENDED TO REQUIRE TELEMARKETERS TO HONOR DO-NOT-CALL LIST REGISTRATIONS INDEFINITELY

Original Rules Provided for Five Year Registration Period

Washington, DC -- The Federal Communications Commission has amended its rules to require telemarketers to honor registrations with the National Do-Not-Call Registry indefinitely. The previous rules provided that registrations would expire after five years.

This action is consistent with Congress's mandate in the Do-Not-Call Improvement Act of 2007, which prohibits the removal of numbers from the Registry unless the consumer cancels the registration or the number has been disconnected and reassigned or is otherwise invalid. The Federal Trade Commission has already committed to retain numbers on the Registry indefinitely.

This rule change serves to minimize the inconvenience to consumers of having to reregister their phone numbers every five years and furthers the underlying goal of the Registry to protect consumer privacy rights.

To enhance the accuracy of the Registry, the Commission encourages telephone companies to convey information on disconnected and reassigned numbers to the FTC, the administrator of the Registry, in a timely and accurate manner. The Commission also said it will continue to coordinate with the FTC on additional ways to improve the Registry's accuracy.

Action by the Commission June 11, 2008, by Report and Order (FCC 08-147). Chairman Martin, Commissioners Copps, Adelstein, Tate and McDowell, with Chairman Martin and all Commissioners issuing separate statements.

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