

Fact Sheet for Media Ownership FNPRM

FNPRM Seeks Comment On the Following Rules:

- Local Television Ownership Limit
- Local Radio Ownership Limit
- Newspaper Broadcast Cross-ownership Ban
- Radio Television Cross-ownership Limit
- Dual Network Ban
- UHF discount on the National Television Ownership Limit

Studies

- Comprehensive studies that will address a variety of issues including:
 - How people get news and information
 - Competition within types of media and across media platforms
 - Marketplace changes since the Commission last reviewed its ownership rules
 - Localism
 - Minority participation in today's media environment
 - Independent and diverse programming in today's media environment
 - The impact of ownership on the production of children's and family-friendly programming.
- \$200,000 budgeted for these studies

Opportunity for public participation

- Hearings:
 - The Commission will hold six public hearings on this ownership proceeding to be held in geographically diverse locations around the country.
 - Participants in the hearings will discuss the impact of the rules on topics including but not limited to:
 - Localism
 - Competition
 - Diversity
 - Minority ownership
 - Children's and family-friendly programming
 - Senior citizens
 - Religious programming
 - Independent programming
 - Campaign and community event coverage
 - Music and the creative arts
 - The growth of the internet
 - Jobs and the economy
 - Advertisers
 - Rural America
 - The disabled community
- The comment cycle will be extended beyond the normal period, to 120 days.

- Facilitating Public Comment
 - The main page of the Commission's website (www.fcc.gov) will be updated to feature a hyperlink to a webpage dedicated to the media ownership proceeding.
 - The page will feature details on public hearings, access to the FNPRM and studies, and instructions to facilitate the filing of public comments.