

LIVE UNITED



August 22, 2014

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Ms. Dortch:

Many are familiar with the tradition of annual Workforce United Way campaign, a practice that has become entrenched in the business world. Each year, millions of workers are inspired to donate a part of their salaries knowing that they are lending a hand to others who often desperately need the help.

Comcast is among the top 50 corporate partners throughout the U.S. to this campaign. The United Way Worldwide recognized this outstanding generosity last year with two of its Summit Awards, bestowed for volunteer and philanthropic engagement. Comcast contributions have improved life for so many, and it is my belief the Federal Communications Commission should approve the proposed Comcast and Time Warner Cable transaction and expand the number of communities which can reap the benefits of a successful and community-engaged company.

The United Way of the National Capital Area and our 560 nonprofit members supply short-term and long-term relief to those in the District, and in Northern Virginia and Montgomery and Prince George's counties in Maryland. We raise about \$30 million annually to target critical needs in education, economic stability and wellness. In addition to annual campaign donations from its employees, Comcast has sponsored our member conferences and such fundraisers and events as this summer's "Do More 24" crowdfunding campaign.

Also important among Comcast's community support is its pledge to reflect the communities it serves in programming. The District of Columbia is a true melting pot of races, ethnicities and cultures and thanks to the Comcast lineup, TV viewers have access to relevant educational, informative and entertaining programs. The Aspire network highlights the accomplishments of African Americans, the BabyFirst Americas bilingual network has been well-received by young Latino children and their parents, and the Xfinity.com/LGBT portal offers dedicated and award-winning LGBT programming.

In addition to access to great, culturally diverse programming, what would truly be an asset for communities now served by Time Warner Cable would be their ability to take advantage of such Comcast offerings as Internet Essentials. I have seen statistics indicating that nearly 10 percent of eligible homes in the District have signed up for this wonderful program and that number is expected to jump as awareness grows. Today's children rely on home Internet for schoolwork and their parents rely on it for job searches.

I thank the Commission for its consideration of all that I have shared as it moves toward a decision on the proposed transaction. Please approve the transaction and allow other communities the chance to benefit from the strong corporate partnership and initiatives that Comcast has to offer.

Sincerely,

A handwritten signature in black ink that reads "Rosie Allen-Herring".

Rosie Allen-Herring
President and Chief Executive Officer

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