

Today consumers have a variety of choices in the cellular phone and tablet market for devices from the iconic Apple iPhone and iPad that combined with the iPod Touch run Apple's iOS software to Google Android, Microsoft Windows Mobile and Blackberry devices. These choices extend to the home video game console market with devices like the Nintendo Wii, Nintendo Wii U, Microsoft Xbox 360 (forthcoming Microsoft Xbox 720), Sony PS3 and upcoming PS4, the mp3 player market (which includes iPods), set top devices like the Apple TV (1st generation with syncing capability) and updated models (Apple TV 2nd and 3rd gen) with streaming of premium services like MLB.TV and NBA Game Time for sports - resolving the issue for cord cutters of how to get live sports when they don't have regular TV, streaming movie services like Netflix to the personal computer market including desktops and laptops (notebook computers) including Apple Macs with OS X and Front Row media software (although removed in OS X Lion 10.7 it can be re-installed), Microsoft Windows PCs with Media Center and Linux PCs. There are even Connected TVs with streaming apps and services built-in like the TIME TV App for Samsung TVs and mobile devices have apps like TIME Mobile for iPhone/iPod Touch/Google Android/Windows Mobile/Blackberry just providing access to read TIME.com articles without opening a browser and TIME Magazine for iPad that lets users actually purchase and download electronic copies of TIME Magazine issues. Despite all these choices and all the screens we can use for web based TV ISP discrimination and attempts by cable companies to discourage cord cutting by applying data caps to their broadband services that don't apply to their own services (Comcast XFINITY TV can be watched without going over Comcast data caps but using Netflix or Hulu Plus will go over the cap) stifles innovation and is wrong. The Open Internet Order was made just to stop this type of behavior and should be extended to also apply to wireless companies scheming to erect toll free data plans that violate Net Neutrality and erode our Open Internet.