



September 24, 2012

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

In the Matter of Wireline Competition Bureau Announces Application Procedures and Deadline for Applications to Participate in the Broadband Adoption Pilot Program, WC 11-42

Dear Ms. Dortch:

Alpine Communications and Leaco Rural Telephone (collectively, the “Rural Carriers”) hereby submit this Supplement to their July 2, 2012 Application for participation in the above-noted Pilot Program, as Amended August 21, 2012. This Supplement is intended to clarify certain points in the Rural Carriers’ Application.

Specifically, Leaco will not offer customers a “fixed cell” service offering as part of the Broadband Adoption Pilot Program. This service offering appeared in the very last line of the tables on pages 11 through 14 of the Rural Carriers’ Application.

In addition, both Alpine and Leaco will reduce the amount of the new broadband customer’s non-recurring installation fees to be subsidized through the Program. Currently, Alpine charges new broadband customers \$49.95 for installation if the customer has a landline with Alpine, and \$99.95 otherwise, while Leaco charges \$99.99 to all new broadband customers (see page 15 of the Rural Carriers’ Application.) Rather than requesting that the Program subsidize the entire cost to all customers, the companies now request that the Program subsidize \$49.95 for each of Alpine’s landline customers who subscribe to broadband service through this Program, and \$59.95 for each of Alpine’s Solitary Internet accounts and Leaco’s new broadband customers who subscribe through this Program. In the latter cases, the remaining cost will be collected from the customer. This still reduces substantially the upfront costs that new broadband customers will face.

This changes slightly the total amount of funding requested by the Rural Carriers. In the initial Application, the Rural Carriers requested a maximum total amount of \$225,190.37. In light of the changes outlined in the preceding paragraph, the companies are now estimating a maximum funding amount of \$202,651.85, a net reduction of \$22,538.52. The specifics are highlighted in the following table.

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	Total Non-Recurring Cost Subsidy	Total Service Subsidy	Total Overall Subsidy per Customer	Estimated # of Participating Customers	Estimated Funding Amount Requested
Alpine*	\$59.95	\$300	\$359.95	100	\$35,995.00
Leaco	\$59.95	\$300	\$359.95	463	\$166,656.85
<b>TOTAL</b>				<b>563</b>	<b>\$202,651.85</b>

\* In the case of Alpine, the higher installation fee of \$59.95 was chosen in order to estimate the maximum amount of funding requested.

Everything else contained in the Rural Carriers' initial July 2, 2012 Application, as Amended August 21, 2012, remains unchanged.

If you have any questions, please do not hesitate to contact me at (703) 351-2019 or rschadelbauer@ntca.org.

Sincerely,

/s/ Richard J. Schadelbauer  
Richard J. Schadelbauer

Economist – Policy Division

cc: Garnet Hanly  
Kimberly Scardino  
Jay Schwarz