



March 26, 2012

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington DC 20554

**TELECOMMUNICATIONS
INDUSTRY ASSOCIATION**

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Re: *Application of Cellco Partnership d/b/a Verizon Wireless and SpectrumCo, LLC For Consent To Assign Licenses; Application of Cellco Partnership d/b/a Verizon Wireless and Cox TMI Wireless, LLC For Consent To Assign Licenses (WT Dkt. No. 12-4)*

Dear Ms. Dortch:

The Telecommunications Industry Association (“TIA”) – the leading trade association for the ICT industry, representing companies that are the high-tech manufacturers and suppliers of the products and services used in global communications across all technology platforms – writes to express support for the proposed transfer of Advanced Wireless Services (“AWS”) licenses from SpectrumCo LLC and Cox TMI Wireless, LLC, respectively, to Verizon Wireless.

Mobile broadband usage continues to skyrocket, and such growth is set to accelerate with the further proliferation of mobile video services, tablet and netbook devices, “M2M” offerings, cloud applications, and other products not yet imagined or introduced. This growing demand places burdens on the limited spectrum resources available for mobile broadband. The proposed license assignments will shift spectrum from entities that have determined they cannot use it to a provider with a proven need for that spectrum and a track record of timely buildout and efficient use.

These transactions will also drive increased investment and innovation in the ICT industry, benefiting TIA’s member companies and the public alike by ensuring additional network deployment. Such deployment will also create new (and much-needed) American jobs. Investment in next-generation communications networks creates American jobs across the economy, adds to domestic economic output, improves American education, reduces energy needs, improves health care, and begets a host of other social goods. Prompt approval of these transfers will further advance these interests.

TIA looks forward to working with the Commission on broadband deployment, spectrum policy, investment and innovation, and other matters of critical importance to the ICT sector going forward. Please do not hesitate to contact me with any questions.

Sincerely,

Grant E. Seiffert
President