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January 12, 2011

VIA ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56

Dear Ms. Dortch:

On January 12, 2011, the undersigned, counsel for The Tennis Channel, Inc. ("Tennis Channel"), spoke by telephone with Rosemary Harold, Legal Advisor to Commissioner McDowell.

During this meeting I reiterated the issues addressed in Tennis Channel's filings in this docket, as well as the points made by Ken Solomon, Tennis Channel's Chairman and CEO, at the Commission's July 13, 2010 Public Forum in Chicago.

In particular, I underscored that neither the existing program carriage rules nor the Applicants' voluntary commitment concerning the carriage of new independent networks are sufficient to guard against the threats to programmers not affiliated with Comcast/NBCU that are likely to arise if the proposed transaction is consummated. I also emphasized that such threats are the product of the pending transaction and not general industry trends. Further, I explained why and how the proposed program carriage conditions set forth in Tennis Channel's prior submissions, if adopted and enforced by the Commission, will provide a transaction-specific safeguard against those threats and help to foster the development and preservation of programmers and programming unaffiliated with the Applicants.

Please direct any questions regarding this matter to my attention.

Respectfully submitted,

Robert M. Cooper

cc: (by e-mail):
Rosemary Harold