



December 15, 2010

Marlene H. Dortch

Secretary, Federal Communications Commission

445 12th Street, S.W.

Washington, DC 20554

*Re: MB Docket 10-56*

Dear Ms. Dortch,

On December 15, 2010 the undersigned and Theodore Leonsis met with Chairman Genachowski and Messrs. Lazarus and Gottheimer of his office to discuss the benefits of the Comcast-NBCU Joint Venture for independent filmmakers. During this meeting, Mr. Leonsis, a NHL team owner, described his experience at the national level with Comcast as the owner of a programming channel carrying the NHL games; he also talked about his interaction with Comcast as a regional sports channel owner. We both discussed our experience with Comcast as a strong support of independent programming (particularly from the independent film community). Comcast has worked with our company (SnagFilms, of which Mr. Leonsis is the Chairman), the filmmakers, production entities and others with whom we work, and independent content creators generally, to maximize cross-promotional opportunities and to drive consumer awareness of high quality independent programming. We explained our belief the NBCU Joint Venture will serve to expand opportunities for independent content, and that Comcast's willingness to collaborate with independent programmers over the many years we have worked with the company is indicative of how we expect it will act going forward, in combination with NBCU. Accordingly, we asked that the FCC approve this transaction without delay.

Thank you,

A handwritten signature in black ink that reads "C. Richard Allen". The signature is written in a cursive, flowing style.

C. Richard Allen

Chief Executive Officer, SnagFilms