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December 10, 2010

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Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, S.W.
TW-A325
Washington, DC 20554

Re: ***In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses,*** **MB Docket No. 10-56**

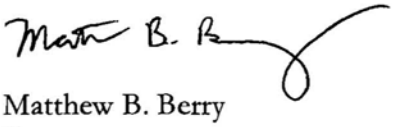
Dear Ms. Dortch:

On Thursday, October 9, 2010, Dr. Leslie Marx, Bloomberg L.P.'s economist, Stephen Díaz Gavin of Patton Boggs, LLP and the undersigned, on behalf of Bloomberg, met with Jennifer Tatel, William Freedman, and Marcia Glauberman of the Media Bureau and Jim Bird of the Office of General Counsel regarding the above-captioned application. Nicole McGinnis of the Wireless Telecommunications Bureau participated by phone. During the meeting, we explained how Comcast, as a result of the transaction, would have the incentive and ability to harm Bloomberg® TV, which competes with CNBC, NBCU's second most profitable channel.

In addition, we discussed what conditions would be necessary to mitigate the competitive harms identified by Bloomberg in the event the Commission approves the merger. We explained that neighborhooding is a feasible and appropriate remedy to address transaction-specific harms. Specifically, we indicated that Bloomberg supported a condition requiring Comcast to locate business news channels on channels contiguous and adjacent to CNBC everywhere CNBC is carried. Alternatively, we explained that Bloomberg would support a condition requiring the creation of a broader news neighborhood where news channels would be located on contiguous and adjacent channel positions to each channel position where a Comcast-owned news channel is carried.

At the meeting, we distributed copies of two ex parte letters that already have been submitted into the record by Bloomberg: one dated December 8, 2010; and the other dated December 2, 2010. Attached to this letter, we also submit for the record specific language for a news neighborhood condition that is consistent with our discussion at the meeting.

Respectfully submitted,



Matthew B. Berry
Partner
Admitted only in Virginia

Attachments

cc: Jim Bird
William Freedman
Marcia Glauberman
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