

**Bloomberg, L.P.**  
1399 New York Avenue NW  
Washington DC 20005

December 8, 2010

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, S.W.  
TW-A325  
Washington, DC 20554

RE: In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licenses, MB Docket No. 10-56

Dear Ms. Dortch:

On Tuesday, December 7, 2010, Andy Lack, Chief Executive Officer, Bloomberg Multimedia, Ien Cheng, Chief of Staff, Bloomberg Multimedia, Markham Erickson, Counsel for the Coalition for Competition in Media, and the undersigned met with Commissioner Copps regarding the above-referenced docket. Also attending the meeting were Commissioner Copps' staff—John Giusti and Joshua Cinelli.

During the meeting, we discussed Bloomberg Television's concerns with the proposed merger of Comcast Corporation and NBC Universal, Inc., and in particular, we discussed the impact such merger would have on independent sources of news, particularly business news, such as Bloomberg Television.

We discussed the incentive Comcast will have to discriminate against Bloomberg Television in favor of its own business news programming, CNBC. We highlighted the mandate the Commission has to consider the impact of the proposed merger and whether such merger is in the public interest. In that analysis, we noted that historically the Commission—and other regulatory agencies such as the Federal Trade Commission—have promoted news and independent programming.

To further the public interest, we noted Bloomberg's proposed remedy, which is to require Comcast to “neighborhood” Bloomberg Television with CNBC. Neighborhooding would require Comcast to place Bloomberg Television programming adjacent to CNBC programming at every channel location where CNBC is located. Such a remedy would ensure that consumers have choice in accessing business news programming.

December 8, 2010

Page 2

If there are any further questions, please do not hesitate to contact me.

Best regards,

/s/

Gregory Babyak  
Head of Government Affairs

CC: Commissioner Copps  
John Giusti  
Joshua Cinelli