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Federal Communications Commission  
Office of the Secretary

November 9, 2010

Stephen Díaz Gavin  
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VIA HAND DELIVERY

ORIGINAL

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

Re: **REDACTED – FOR PUBLIC INSPECTION**

*In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56*

Dear Ms. Dortch:

On behalf of Bloomberg L.P. (“Bloomberg”), and in accordance with the First Protective Order adopted in this proceeding, please find enclosed an original and one copy of the redacted version of data and regression programs underlying the Report and Rebuttal Report of Dr. Leslie Marx, which Bloomberg L.P. submitted with its Petition to Deny and Reply to Comcast-NBCU Opposition.<sup>1</sup> The Confidential version of the data is on the compact discs Bloomberg has concurrently submitted. Please note that is a supplement to the data that Bloomberg filed on October 12, 2010 and October 19, 2010.

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<sup>1</sup> See also Letter from William D. Freedman, Esq., Associate Chief, Media Bureau, to Stephen Díaz Gavin (Oct. 6, 2010).

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LJ ABCDE

Ms. Marlene H. Dortch

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Two copies of the Confidential version of these data are being simultaneously delivered to Vanessa Lemmé, Industry Analysis Division, Media Bureau, Federal Communications Commission, 445 12th Street, S.W., Washington, D.C. 20554.

Very truly yours,



Stephen Díaz Gavin

Partner

*Counsel for Bloomberg L.P.*

Enclosures

SDG:rea

cc: Vanessa Lemmé

ELECTRONIC DATA ON ONE CD  
REDACTED PURSUANT TO PROTECTIVE ORDER  
IN MB DOCKET NO. 10-56 BEFORE THE FEDERAL  
COMMUNICATIONS COMMISSION