

November 10, 2010

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Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street SW
#TW-A325
Washington, DC 20554

**Re: MB Docket No. 10-56
Ex Parte Letter**

Dear Ms. Dortch:

Bloomberg L.P. (“Bloomberg”) hereby submits the following *ex parte* notice in this proceeding. This notice is being filed out of an abundance of caution, in that it reports on an unplanned encounter between Chairman Genachowski of the Commission and Daniel L. Doctoroff, President of Bloomberg. The meeting occurred during a widely attended luncheon event held on October 27, 2010. The luncheon was held at the offices of UBS, 1285 Avenue of the Americas, New York, New York. There had been no meeting requested by Bloomberg.

During their brief conversation, Mr. Doctoroff advised the Chairman that Bloomberg has invested substantially in order to offer strong competition to CNBC, but that the merger had changed the competitive situation. Mr. Doctoroff remarked to the Chairman that the merger must be structured so as to permit that competition. There was no further discussion of the merits of the Bloomberg position.

Although Bloomberg does not believe that his encounter falls within the parameters of the *ex parte* rules, it is reporting on this meeting and conversation out of an abundance of caution.

If there are any questions regarding this matter, please contact the undersigned at 202-457-6340 or by electronic mail at sgavin@pattonboggs.com.

Very truly yours,



Stephen Díaz Gavin

cc: Chairman’s Office Staff

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