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Federal Communications Commission
Office of the Secretary

November 5, 2010

VIA HAND DELIVERY

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56*
REDACTED – FOR PUBLIC INSPECTION

Dear Ms. Dortch:

In response to a staff request, Comcast Corporation (“Comcast”) hereby submits the advertising data contained in Appendix A to this letter. In addition, Comcast updates certain information pertaining to Saigon Broadcasting Television Network (“SBTN”) and Television Korea 24 that was submitted as part of its response to the Commission’s Information and Discovery Request.¹ Specifically, Appendix B contains revised information responsive to Request 6, subpart (h),² and Appendix C contains revised information responsive to Request 6, subpart (i).³

Pursuant to the Second Protective Order⁴ in the above-referenced proceeding, Comcast Corporation is submitting two copies of the redacted version of the filing (without the Highly

¹ See Letter from Michael H. Hammer, Willkie Farr & Gallagher, Counsel for Comcast Corporation, to Marlene H. Dortch, Secretary, FCC, MB Docket No. 10-56 (June 30, 2010) (attaching Comcast’s responses to the Information and Discovery Request).

² These revised spreadsheets have been labeled as Exhibit 06.06.A and replace the relevant portions of the previously-submitted Exhibit 06.06.

³ These revised spreadsheets have been labeled as Exhibit 06.08.A and replace the relevant portions of the previously-submitted Exhibit 06.08. Note that direct expenses for SBTN represent an estimate of Comcast’s direct expenses contributed to the joint venture. Comcast cannot provide direct expenses for SBTN overall because it does not know the expenses contributed by the other joint venture partner, Saigon Broadcasting Network, to the joint venture.

⁴ *Applications of Comcast Corporation, General Electric Company, and NBC Universal Inc. for Consent to Assign Licenses or Transfer Control of Licensees, Second Protective Order, MB Docket No. 10-56, DA 10-371 (MB Mar. 4, 2010).*

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Confidential appendices). Comcast is simultaneously submitting one copy of the Highly Confidential version of the filing under separate cover. Also pursuant to the Second Protective Order, copies of the Highly Confidential filing are being delivered to Ms. Vanessa Lemmé in the Media Bureau.

Comcast will make the Highly Confidential version of this filing available pursuant to the terms of the Second Protective Order. Parties interested in securing access to the Highly Confidential version of this filing should contact Brien Bell, Willkie Farr & Gallagher LLP, 1875 K Street NW, Washington, DC 20006, (202) 303-1164, bbell@willkie.com.

Sincerely yours,

A handwritten signature in black ink that reads "Michael H. Hammer / BCB". The signature is written in a cursive, flowing style.

Michael H. Hammer
Counsel for Comcast Corporation