

October 27, 2010

BY HAND DELIVERY

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

FILED/ACCEPTED

OCT 27 2010

Federal Communications Commission
Office of the Secretary

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56
REDACTED – FOR PUBLIC INSPECTION

Dear Ms. Dortch:

Comcast Corporation (“Comcast”) hereby submits in the above-referenced proceeding an agreement entered into with Common Sense Media (“CSM”). This agreement relates to the commitment made by Comcast, General Electric Company, and NBC Universal, Inc. to extend and expand Comcast’s broad partnership with CSM to provide the resources parents need to make informed media and technology decisions for their families.¹ Specifically, the agreement offers Comcast an expanded library of CSM content (e.g., review videos, tip videos, ratings, and recommendations) to integrate into its video and online offerings. The agreement also provides CSM substantial resources through license fees, donated time, online promotions, and production assistance for Public Service Announcements (“PSAs”) to support digital literacy and media education programs that will provide parents, teachers, and children with the tools and information to help them become smart, safe, and responsible users of broadband.

Comcast is submitting this agreement pursuant to the Second Protective Order in this proceeding.² Comcast is therefore submitting two copies of this filing, redacted for public inspection, by hand delivery to the Secretary’s office. Comcast is submitting one copy of the

¹ See *Applications of Comcast Corporation, General Electric Company, and NBC Universal, Inc. For Consent to Assign Licenses or Transfer Control of Licensees*, Applications and Public Interest Statement at 46-47, Lead Application File Nos. BTCCDT-20100128AAG (MB), SES-ASG-20100201-00148 (IB), and 0004101576 (WTB) (filed Jan. 28, 2010).

² *Applications of Comcast Corporation, General Electric Company, and NBC Universal Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, Second Protective Order, MB Docket No. 10-56, DA 10-371 (MB Mar. 4, 2010).

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Highly Confidential version of this filing under separate cover. In addition, pursuant to the Second Protective Order, Comcast is providing a copy of the Highly Confidential version of this filing to Commission staff.

Comcast will make the Highly Confidential version of this filing available for inspection pursuant to the terms of the Second Protective Order, as supplemented. If you have any questions or require further information, please do not hesitate to contact me.

Sincerely yours,

A handwritten signature in black ink that reads "Michael H. Hammer" followed by the initials "BCB" in a larger, stylized font.

Michael H. Hammer
Counsel to Comcast Corporation

Enclosures