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August 31, 2010

ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte*, MB Docket No. 10-56

Dear Ms. Dortch:

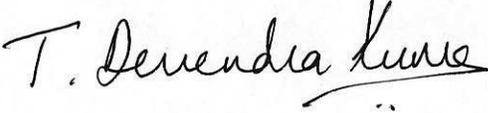
This is to inform you that on August 30, 2010, David Hyman, General Counsel; Robert Kyncl, Vice President, Content Acquisitions; and Ted Sarandos, Chief Content Officer, all of Netflix, Inc. ("Netflix") spoke via telephone with the following Commission staff: Jessica Almond, Marcia Glauberman, Dana Scherer, Daniel Shiman, Julie Salovarra, Deborah Broderson, and Judith Herman, all of the Media Bureau; John Flynn, Jim Bird, Joel Rabinovitz, and Virginia Metallo, all of the Office of General Counsel; Chuck Needy, Mark Bykowsky, and Paul LaFontaine, all from the Office of Strategic Policy and Planning; and Erin McGrath of the Wireless Telecommunications Bureau.

Netflix responded to questions raised by the Commission staff concerning the future of the online video marketplace and likely trends in video delivery. The staff also inquired about competition in the online video marketplace, content licensing arrangements and net neutrality concerns. Netflix discussed generally the process of entering into licensing arrangements for online video content, and the challenges and opportunities faced by providers of online video. On net neutrality, Netflix expressed support for nondiscrimination

and other protections that would help foster a vibrant online video content offering.

Please direct any questions regarding this matter to the undersigned.

Respectfully,

A handwritten signature in black ink that reads "T. Devendra Kumar". The signature is written in a cursive style with a horizontal line underlining the name.

Devendra T. Kumar
Attorney for Netflix, Inc.