



August 16, 2010

To the FCC Chairman and Commissioners:
Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 10554

RE: MB Docket 10-56

Dear Mr. Chairman and Commissioners:

I write on behalf of the ASPIRA Association, the largest national Hispanic organization in the country, I write to express our strong support for the proposed partnership between NBCU and the Comcast Corporation. We believe that this partnership will be of great benefit to the Hispanic community, and especially to the local communities that ASPIRA serves all over the country.

ASPIRA has had a long standing and proud relationship with Comcast and is very aware of the leadership role it has taken in reaching out to the Hispanic community, not only in access to programming and to broadband, but in its corporate diversity efforts and in its support of Hispanic non-profits that work to improve education and promote community development. Knowing Comcast's history in our communities, we are confident that with this partnership, NBCU will become even more responsive to the needs of Hispanics across the country, not only in providing programming and local and national news to better inform our communities, but in engaging directly with our communities to resolve community challenges.

ASPIRA is the only national Hispanic organization dedicated exclusively to education. In our almost 50 years, we have helped over a half a million youth complete high school and go on to college. As an education organization, we recognize the importance of technology and the media in education and the development of our youth. Given the history of Comcast in our communities, we believe that this partnership will further strengthen the capacity of both companies to provide access to educational resources that are key to positive academic outcomes.

We hope that, as it reviews the proposed partnership agreement between Comcast and NBCU, the Senate and the FCC recognize not only Comcast's history of support of our communities, but that the partnership will further advance the interests of Hispanics across the country.

Sincerely

Ronald Blackburn Moreno
President and CEO