

STEPTOE & JOHNSON <sup>L.P.</sup>

ATTORNEYS AT LAW

Christopher R. Bjornson  
202.429.3059  
cbjornson@steptoe.com

1330 Connecticut Avenue, NW  
Washington, DC 20036-1795  
Tel 202.429.3000  
Fax 202.429.3902  
steptoe.com

August 2, 2010

*Via ELECTRONIC FILING*

William Lake  
Chief, Media Bureau  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, D.C. 20554

**Re: Acknowledgments of Confidentiality, Applications of Comcast Corporation,  
General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses  
or Transfer of Control of Licenses, MB Docket No. 10-56**

Dear Mr. Lake:

On behalf of DISH Network Corporation, enclosed are executed copies of the Acknowledgments of Confidentiality required by the Media Bureau's Protective Order and Second Protective Order (DA 10-370 and DA 10-371) for access to documents filed under seal in the above-referenced docket. The executors of the enclosed Acknowledgments are outside economic consultants, who are assisting DISH Network Corporation in the proceeding.

Respectfully submitted,



---

Christopher R. Bjornson  
*Counsel for DISH Network Corporation*

Enclosure

## APPENDIX A

## Acknowledgment of Confidentiality

MB Docket No. 10-56

I hereby acknowledge that I have received and read a copy of the foregoing Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Protective Order and that I shall not disclose or use Stamped Confidential Documents or Confidential Information except as allowed by the Protective Order. I acknowledge that a violation of the Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation, or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Protective Order is due solely to my capacity as Counsel or consultant to a party or other person described in paragraph 4 of the foregoing Protective Order and that I will not use such information in any other capacity, nor will I disclose such information except as specifically provided in the Protective Order.

I hereby certify that I am not involved in "competitive decision-making" as that term is used in the definition of In-House Counsel in paragraph 4 of the Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Confidential Documents and Confidential Information are used only as provided in the Protective Order; and (2) Stamped Confidential Documents are not duplicated except as specifically permitted by the terms of the Protective Order.

I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Confidential Documents or Confidential Information.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Protective Order.

Executed at Emeryville, CA this 30<sup>th</sup> day of July 2010

Michael A. Williams  
 [Name] Michael A. Williams  
 [Position] Director, Competition Economics LL  
 [Address] 2000 Powell St., Emeryville CA  
 [Telephone] 510-655-7504  
 94508

## APPENDIX A

## Acknowledgment of Confidentiality

MB Docket No. 10-56

I hereby acknowledge that I have received and read a copy of the foregoing Second Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Second Protective Order and that I shall not disclose or use Stamped Highly Confidential Documents or Highly Confidential Information except as allowed by the Second Protective Order. I acknowledge that a violation of the Second Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Second Protective Order is due solely to my capacity as Outside Counsel or Outside Counsel of Record or Outside Consultant to a party or other person described in paragraph 12 of the foregoing Second Protective Order and that I will not use such information in any other capacity nor will I disclose such information except as specifically provided in the Second Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Highly Confidential Documents and Highly Confidential Information are used only as provided in the Second Protective Order; and (2) Stamped Highly Confidential Documents are not duplicated except as specifically permitted by the terms of the Second Protective Order, and I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Highly Confidential Documents or Highly Confidential Information.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Second Protective Order.

Executed at Embryville, Ct this 30<sup>th</sup> day of July 2010

Michael A. Williams  
 [Name] Michael A. Williams  
 [Position] Director, Competition Economics LLC  
 [Address] 2000 Rowell St, Embryville Ct 06548  
 [Telephone] Suite 510  
 510-655-7504

## APPENDIX A

## Acknowledgment of Confidentiality

## MB Docket No. 10-56

I hereby acknowledge that I have received and read a copy of the foregoing Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Protective Order and that I shall not disclose or use Stamped Confidential Documents or Confidential Information except as allowed by the Protective Order. I acknowledge that a violation of the Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation, or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Protective Order is due solely to my capacity as Counsel or consultant to a party or other person described in paragraph 4 of the foregoing Protective Order and that I will not use such information in any other capacity, nor will I disclose such information except as specifically provided in the Protective Order.

I hereby certify that I am not involved in "competitive decision-making" as that term is used in the definition of In-House Counsel in paragraph 4 of the Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Confidential Documents and Confidential Information are used only as provided in the Protective Order; and (2) Stamped Confidential Documents are not duplicated except as specifically permitted by the terms of the Protective Order.

I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Confidential Documents or Confidential Information.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Protective Order.

Executed at Los Angeles, CA this 30<sup>th</sup> day of July, 2010.



[Name] Simon J. Wilkie

[Position] Professor of Economics, University of Southern California

[Address] 3620 S. Vermont Ave; Kuyperian Hall 300; LA, CA 90089

[Telephone] (213) 740-7432

## APPENDIX A

## Acknowledgment of Confidentiality

MB Docket No. 10-56

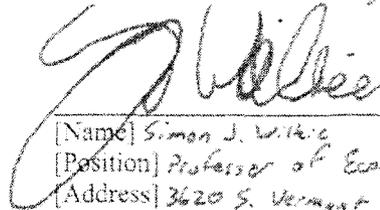
I hereby acknowledge that I have received and read a copy of the foregoing Second Protective Order in the above-captioned proceeding, and I understand it. I agree that I am bound by the Second Protective Order and that I shall not disclose or use Stamped Highly Confidential Documents or Highly Confidential Information except as allowed by the Second Protective Order. I acknowledge that a violation of the Second Protective Order is a violation of an order of the Federal Communications Commission.

Without limiting the foregoing, to the extent that I have any employment, affiliation or role with any person or entity other than a conventional private law firm (such as, but not limited to, a lobbying or advocacy organization), I acknowledge specifically that my access to any information obtained as a result of the Second Protective Order is due solely to my capacity as Outside Counsel or Outside Counsel of Record or Outside Consultant to a party or other person described in paragraph 12 of the foregoing Second Protective Order and that I will not use such information in any other capacity nor will I disclose such information except as specifically provided in the Second Protective Order.

I acknowledge that it is my obligation to ensure that: (1) Stamped Highly Confidential Documents and Highly Confidential Information are used only as provided in the Second Protective Order; and (2) Stamped Highly Confidential Documents are not duplicated except as specifically permitted by the terms of the Second Protective Order, and I certify that I have verified that there are in place procedures at my firm or office to prevent unauthorized disclosure of Stamped Highly Confidential Documents or Highly Confidential Information.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Second Protective Order.

Executed at Los Angeles, CA this 30<sup>th</sup> day of July, 2010



[Name] Simon J. Wilkie  
 [Position] Professor of Economics, University of Southern California  
 [Address] 3620 S. Vermont Ave, Krieger Hall 300, LA, CA 90089  
 [Telephone] (213) 740-7432

## CERTIFICATE OF SERVICE

I, Andrew W. Guhr, hereby certify that on this 2nd day of August 2010, I caused true and correct copies of the foregoing to be served by electronic mail (unless otherwise indicated) to:

Michael H. Hammer  
Willkie Farr & Gallagher LLP  
1875 K Street NW  
Washington DC 20006  
*Outside Counsel for Comcast Corporation*  
mhammer@willkie.com

Janet Fitzpatrick Moran  
Patton Boggs LLP  
2550 M Street NW  
Washington, DC 20037  
*Outside Counsel for Communications Workers of America*  
jmoran@pattonboggs.com

A. Richard Metzger, Jr.  
Lawler, Metzger, Keeney & Logan, LLC  
2001 K Street NW, Suite 802  
Washington, DC 20006  
*Outside Counsel for General Electric Company*  
rmetzger@lawlermetzger.com

Michael D. Nilsson  
Wiltshire & Grannis LLP  
1200 18th St. NW  
Washington, DC 20036  
*Outside Counsel for DirecTV, Inc.*  
mnilsson@wiltshiregrannis.com

David H. Solomon  
Wilkinson Barker Knauer, LLP  
2300 N Street NW, Suite 700  
Washington, DC 20037  
*Outside Counsel for NBC Universal, Inc.*  
dsolomon@wbklaw.com

Jennifer P. Bagg  
Lampert, O'Connor & Johnston, P.C.  
1776 K Street NW, Suite 700  
Washington, DC 20006  
*Outside Counsel for EarthLink, Inc.*  
bagg@lojlaw.com

Thomas Cohen  
Kelley, Drye & Warren LLP  
3050 K Street NW  
Washington, DC 20007  
*Outside Counsel for American Cable Association*  
tcohen@kelleydrye.com

Jonathan Blake  
Covington & Burling LLP  
1201 Pennsylvania Ave. NW  
Washington, DC 20004  
*Outside Counsel for NBC Television Affiliates*  
jblake@cov.com

Stephen Diaz Gavin  
Patton Boggs LLP  
2550 M Street NW  
Washington, DC 20037  
*Outside Counsel for Bloomberg, L.P.*  
sgavin@pattonboggs.com

Coriell Wright  
*Free Press/Consumer Federation of America*  
50 I Third St. NW, Suite 875  
Washington, DC 20001  
cwright@freepress.net

Jennifer Cetta  
Patton Boggs LLP  
2550 M Street NW  
Washington, DC 20037  
*Outside Counsel for Communications  
Workers of America*  
jcetta@pattonboggs.com

Carly T. Didden  
Patton Boggs LLP  
2550 M Street NW  
Washington, DC 20037  
*Outside Counsel for National Coalition  
of African American Owned Media*  
cdidden@pattonboggs.com

Christopher G. Wood  
*Univision Communications Inc.*  
5999 Center Dr.  
Los Angeles, CA 90045  
cwood@univision.net

Daniel Mitchell  
*National Telecommunications  
Cooperative Association*  
4121 Wilson Boulevard,  
10th Floor  
Arlington, VA 22203  
dmitchell@ntca.org

Samuel Kang  
*Greenlining Institute*  
1918 University Ave  
Berkeley, CA 94704  
samuelk@greenlining.org

Kevin J. Martin  
Mark C. Ellison  
Patton Boggs LLP  
2550 M St., NW  
Washington, DC 20037  
*Outside Counsel for WealthTV L.P.*  
kmartin@pattonboggs.com

Harold Feld  
Sherwin Siy  
Michael Weinberg  
Mart Kuhn, Law Clerk  
*Public Knowledge*  
1818 N St. NW, Suite 410  
Washington, DC 20037  
(202) 861-0020  
hfeld@publicknowledge.org

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, DC 20554  
marlene.dortch@fcc.gov

Jessica Almond  
Media Bureau  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, DC 20554  
jessica.almond@fcc.gov

Vanessa Lemme  
Industry Analysis Division, Media  
Bureau  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, DC 20554  
vanessa.lemme@fcc.gov



---

Andrew W. Guhr  
Step toe & Johnson LLP