



Pittsburgh Metropolitan Area **Hispanic Chamber** of Commerce

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June 18, 2010

Chairman Julius Genachowski
Commissioner Meredith Atwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert McDowell
Federal Communications Commission
455 12th Street NW
Washington, DC 20554

Re: Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I want to share with you some of my impressions of Comcast as a local cable, Internet and voice provider in my city, Pittsburgh, Pennsylvania. Comcast has been a leader in the industry, providing businesses and residents with exceptional services at affordable rates. But more than this, the company has been an advocate for the Hispanic community both here and all over the country. I know you are in the midst of reviewing the new partnership between Comcast and NBC, so I hope you will take a minute to consider my experiences with Comcast.

Comcast has brought us exceptional Hispanic-oriented programming and content, including carrying the first all Spanish-language channel Telemundo, an NBC network. Comcast also has brought us GolTV, an all Spanish-language football channel, and is expanding access to a new tier of programming for Hispanic audience that includes 50 centered channels and more than 150 On Demand programs. Comcast's commitment to responding to the needs and demands of its varied audiences is exceptional. The company understands the importance of catering to customer tastes and supporting our community with the programming we want.

In addition, Comcast is a regular contributor to a number of Hispanic organizations all over the country, supporting important missions that improve the lives of people in Pittsburgh and elsewhere. With this deep-seeded commitment and interest in diversity, it is no wonder that Comcast has won so many accolades for being a diversity-friendly company and workplace.

I believe that Comcast and NBC will be a great team, continuing to promote diversity in their companies and in American communities. I look forward to the new products and services from them and hope you will join us in supporting the new venture.

Sincerely

Victor H. Diaz

CEO