



American Conference on DiversitySM

VALUING DIVERSITY, EDUCATING LEADERS, PROMOTING RESPECT

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

June 17, 2010

Dear Chairman Genachowski and Commissioners:

I write to give an account of how Comcast has partnered with the American Conference on Diversity to promote social justice and diversity to students throughout New Jersey. As the Federal Communications Commission reviews the proposed joint venture sought by Comcast and NBC, I hope you will consider how Comcast has contributed to communities in New Jersey through public service.

As you may be aware, the American Conference on Diversity is a unique organization that works with leaders to create and enhance a society that embraces social justice for all. New Jersey is one of the most diverse states in the country, and, as such, can be ground zero either for multiculturalism or intolerance. ACD facilitates tailored workshops to help educate and empower leaders, students, and employees about the value of diversity. This includes promoting inclusion and respect in schools, workplaces, and in communities.

Comcast has been a major partner in helping us to promote diversity, taking a particular interest in New Jersey youth. The company has directly supported our Lead for Diversity and Manytown programs, which provide unique workshop learning experiences for young people, demonstrating the value of different cultures and encouraging young men and women to lead the way toward a more diverse, inclusive society.

Comcast's cable TV programming also mirrors the company's commitment to diversity, offering something for just about every culture – in particular programming in numerous foreign languages.

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President and CEO
Diane Schwartz

A member of the
National Federation for
Just Communities

I hope that you will keep Comcast's commitment to diversity in New Jersey in mind while reviewing the company's proposed joint venture with NBC.

Sincerely,

A handwritten signature in blue ink that reads "Diane Schwartz". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Diane Schwartz
President & CEO
American Conference on Diversity