

June 10, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski,

On behalf of, Hispanas Organized for Political Equality (HOPE) and the Latina leaders it represents, I hope you will keep our perspectives on the Comcast and NBC Universal venture in mind as you consider the proposal before you.

HOPE has a good partnership with Comcast and finds them to be one of the more forward thinking Corporations in working with diverse communities.

Comcast's own Lorena Hernandez is a member of HOPE's board of directors and has been instrumental in establishing collaborative partnerships for our organization with Comcast and the Chicana Latina Foundation (CLF). Together, we developed the first-ever multi-generational Latina Mentoring program in California, Entre Hermanas (Between Sisters). The program creates mentoring circles by bringing three generations together —the HOPE professional women, CLF College students and the HOPE & CLF youth (ages 15-18). It is one of our proudest achievements because it develops leaders by building on the cultural strengths of the Latino community. It is effective in giving Latinas the confidence and support they need to prosper at every stage of the game.

Additionally, Comcast has provided HOPE with media support for many years, allowing us to tell the story of our organization on Comcast Newsmakers and to produce videos about the importance of mentoring in our community.

Comcast shares HOPE's mission of advocacy, empowerment and advancement of Latina women and youth here in California and beyond. We wish more corporate citizens acted as Comcast does, but also recognize all corporations need guidance in taking steps to ensure their workforce, boards, and philanthropy reflect the communities they serve. Please take into consideration the investment Comcast has made in the California Latina community when considering their venture with NBC Universal.

Sincerely,



Helen Iris Torres
Executive Director
HOPE (Hispanas Organized for Political Equality)