



The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: MB Docket No. 10-56

June 9, 2010

Dear Chairman Genachowski:

For thirty years, Women in Cable Telecommunications (WICT) has partnered with cable and telecommunications leaders to provide leadership programs and services, and create professional advancement opportunities for women. With over 7,800 members, WICT is the oldest and largest professional association serving women in the cable and telecommunications industry.

As the President and CEO for WICT, I strongly believe Comcast's commitment as a provider of quality jobs and as a strong corporate citizen would only be enhanced by the completion of a Comcast-NBCU transaction. I further believe it would also create more opportunity for women in the media. Therefore, the purpose of this letter is to express my support for this proposal and to urge the FCC to allow its progress.

WICT is steadfast in its resolve to advance the position and influence of women through proven programs and services at both the national and local levels. Comcast has been an important part of our achievements. Among Comcast's contributions, we were honored to have Pam Mackenzie, Comcast's Area Vice President for Western New England, serve on our national board of directors in 2009. During that same year, the WICT Chapter for New England was voted chapter of the year.

In addition, WICT's PAR Initiative – measuring Pay equity, Advancement opportunities, and Resources for work-life support – began as a comprehensive annual survey in 2003 and is the definitive research and measurement of gender diversity in the cable industry. Since the inception of the PAR survey, Comcast has been recognized every year as one of the best overall companies for women in cable, based on its workforce practices and policies.

For these reasons and many others, I urge you to approve the Comcast and NBC Universal transaction.

Sincerely,

A handwritten signature in blue ink, reading 'Maria Brennan', with a long horizontal flourish extending to the right.

Maria E. Brennan, CAE  
President & CEO