



May 19, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Genachowski:

On behalf of the National Conference of Black Mayors (NCBM) and the 650 cities and 48 million Americans we represent, I write today in support of the Comcast-NBC Universal joint partnership. We strongly believe that Comcast's exemplary record in creating sustainable urban jobs, as well as the company's support for the economic advancement of people of color throughout our diverse communities, provides ample evidence that the new Comcast-NBC Universal will continue to promote diversity and urban economic expansion – principles which you have identified as critical measures in your review of the two companies' proposed transaction.

Our mission is to be the leader in the redevelopment of our most vulnerable communities. We strive to advance technical and managerial improvements through public-private partnerships. Throughout the years, Comcast has stood out as a friend and partner for America's cities in terms of its core business, resulting in job creation, technological innovation and proliferation, and payment of franchise fees, state and local taxes. Comcast is also a generous neighbor that never forgets the importance of giving back to local communities.

Within its own business, Comcast promotes the economic advancement of African Americans by helping close the digital divide. By offering advanced services throughout the communities it serves, Comcast offers every member of the community the opportunity to access high-speed broadband.

Comcast is also a major jobs provider in our communities. Throughout its ranks, Comcast's workforce reflects the diversity of our community. More importantly, Comcast provides jobs that grow along with their employees and as such they invest in the continuing education of their employees. The importance of Comcast's investment in its employees cannot be overstated. It not only allows employees to advance within Comcast's corporate ranks, but imparts knowledge and skills that strengthen our community. In addition, the company

participates in more than 100 diversity recruiting events each year. Comcast is ranked among the “Most Admired Employers for Minority Professionals” by US Black Engineer and Women of Color magazines, among many others. Comcast is among a select group of companies that play a key role in revitalizing our nation’s urban centers.

We have also found Comcast’s support of our communities to be vital. Their partnerships with organizations such as the Urban League, City Year, Big Brothers Big Sisters and United Way, as well as many other local organizations active in American cities, help to educate our communities, empower our youth, and entwine our communities by connecting us to the things that matter most in our lives. For example, the work Comcast has performed in concert with Digital Connectors not only teaches the next generation of urban youth the technology skills they will need to find 21st Century jobs, but also further empowers our young people to spread their newfound knowledge to others within their communities.

Comcast’s proven track record of supporting urban economic development makes the Comcast-NBCU joint venture a positive development for urban America. Please keep our views on this matter in mind as the Commission considers Comcast’s proposal.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'V. Williams', with a large, sweeping flourish that loops back to the left and then extends to the right.

Vanessa R. Williams
Executive Director