

May 28, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

The Latino Community Foundation (“LCF”) works hard to help build a better future for California's Latinos by making wide-ranging investments in our children and families. LCF aims to create a more just California in which everyone – regardless of national origin or linguistic background – can be safe, healthy, and full participants in the civic and economic life of our state.

I write to you today regarding the proposed combination of Comcast and NBC Universal. I have seen Comcast drive the distribution of critically-needed communications technologies and I believe this transaction will positively affect the lives of Latino Californians.

California's Latinos have had few better partners than Comcast when it comes to broadband deployment and digital literacy. Comcast took the first step by investing their dollars to deploy broadband to our communities and now to upgrade that broadband technology to speeds of up to 105 Mbps. Comcast has also been a valuable partner in helping to conquer the adoption challenge. They helped LCF take the first step in attaining a Federal grant to provide broadband education and services to the Latino community throughout the Bay Area. Our partnership with Comcast made possible LCF's “Pathways to Broadband Adoption in the Latino Community” program, which helps our communities unleash their potential by connecting Latinos to the Internet.

LCF has long understood that lasting change is never possible without alliances between the public and private sectors, and Comcast's dedication to our mission has shown us just how much such relationships can accomplish. Together, we've been developing new strategies to expand Latino digital literacy and have already made significant strides in Contra Costa and Alameda Counties.

I am also convinced that NBC Universal's history of delivering quality Spanish language programming via its Telemundo network will only add to Comcast's already substantial and constructive impact on California's Latino communities. I look forward to harnessing the strengths of both companies as we design increasingly innovative approaches that can permanently close America's digital divide.

Most sincerely,



Aida Alvarez
Chair, Latino Community Foundation

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