

May 17, 2010

VIA ECFS - MB Docket No. 10-56  
Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, S.W.  
Washington, D.C. 20554

**Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees, MB Docket No. 10-56***

Dear Ms. Dortch:

The purpose of this letter is to report that, on May 17, 2010, an application was filed with the Federal Communications Commission (“FCC” or “Commission”) seeking authority to assign the television broadcast station licenses for Station KWHY-TV, Los Angeles, California from NBC Telemundo License, LLC to a divestiture trust, with Bahia Honda LLC serving as trustee.<sup>1</sup> The sole member of Bahia Honda LLC is Jose Cancela.

By way of background, on May 4, 2010, Comcast Corporation, General Electric Company (“GE”), and NBC Universal, Inc. (“NBCU”) (jointly “Applicants”), filed a letter reporting on amendments to the above-referenced applications for consent to assign licenses or transfer control of licenses (the “Transfer Applications”). Among other matters, the amendments addressed the status of NBCU’s television stations in the Los Angeles, California DMA.<sup>2</sup> Specifically, the Applicants committed either to (1) divest one of the television stations to a third party prior to the consummation of the transaction contemplated in the Transfer Applications, or

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<sup>1</sup> The application also seeks Commission consent to the assignment of the television translator station licenses for K46GF, Santa Maria, California and K47GD, San Luis Obispo, California.

<sup>2</sup> Subsidiaries of GE currently own three television stations in the Los Angeles, California DMA: Station KNBC (an NBC network station licensed to Los Angeles, CA); Station KVEA (a Telemundo network (Spanish-language) station licensed to Corona, CA); and Station KWHY-TV (an independent Spanish-language station licensed to Los Angeles, CA). The Commission approved common ownership of these stations pursuant to a waiver of Section 73.3555(b) of the Commission’s rules, 47 C.F.R. § 73.3555(b). *See Telemundo Communications Group, Inc.*, 17 FCC Rcd 6958, 6976 (2002). Thus, the divestiture of Station KWHY-TV will bring NBCU into compliance with the FCC’s broadcast television local multiple ownership rule. NBCU will retain its interest in Spanish-language Station KVEA.

(2) place one of the stations in a divestiture trust at closing, in either case pursuant to prior Commission consent.<sup>3</sup>

NBCU is actively seeking to sell Station KWHY-TV to a third party. NBCU has engaged Moelis & Company (“Moelis”), an investment bank, to assist in selling the station. It also has entered into an agreement with Minority Media and Telecommunications Council (“MMTC”) pursuant to which MMTC will use its expertise to identify prospective qualified buyers for the station, particularly minorities and women, and assist NBCU in the sale process.

In the event these efforts do not result in divestiture of Station KWHY-TV to a third party by the closing of the transaction contemplated by the Transfer Applications, Station KWHY-TV will be placed in a divestiture trust at closing. Moelis and MMTC will work with the trustee to effectuate the sale to a third party. To this end, an application has been filed seeking Commission consent for the assignment of Station KWHY-TV to a divestiture trust, with Bahia Honda LLC serving as trustee.

If you have any questions concerning the foregoing, do not hesitate to contact the undersigned.

Respectfully submitted,

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<sup>3</sup> See Letter from Michael H. Hammer, Willkie Farr & Gallagher LLP, *et al.* to Marlene H. Dortch, Secretary, Federal Communications Commission, MB Docket No. 10-56 (May 4, 2010).

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