



1918 UNIVERSITY AVENUE, 2ND FLOOR BERKELEY, CA 94704
PHONE: (510) 926-4000 FAX: (510) 926-4010 <http://www.greenlining.org>

Board of Directors:

Rosario Anaya	Lindsay Imai
Robert Apodaca	Ortensia Lopez
Jorge Corralejo	Darlene Mar
George Dean	Louise Perez
David Glover	Tunua Thrash

Founding Emeritus Board:

Ralph Abascal
Leo Avila
Ben Benavidez
Henry Der
Alex Esclamado
Frederick Jordan
Guillermo Rodríguez, Jr.

Greenlining Coalition:

Allen Temple Baptist Church
American G.I. Forum
Antioch Baptist Church
Asian Business Association
Black Business Association
Black Economic Council
California Black Chamber
California Hispanic Chambers
California Journal
California Rural Legal Assistance
CHARO
Chicana/Latina Foundation
Chicano Federation, San Diego
Community Resource Project, Inc.
Council of Asian American
Business Associations
Economic Business Development
El Concilio of San Mateo County
First AME Church, Los Angeles
Greater Phoenix Urban League
Hermandad Mexicana Latinoamericana
Hispanic Chamber, Orange County
Hmong-American Political Association
KHEIR Center
Latino Business Chamber of Greater L.A.
La Maestra Family Clinic
Mabuhay Alliance
Mexican American Grocers Association
Mexican American Political Association
Minority Business Council
Mission Language & Vocational School
NaFFAA
OCCUR
Our Weekly
San Francisco African American Chamber
Search to Involve Pilipino-Americans
Southeast Asian Community Center
TELACU
West Angeles Church of God in Christ
West Coast Black Publishers

Executive Staff:

Orson L. Aguilar, Executive Director
Samuel S. Kang, Managing Attorney
Braelan Murray, Media Director
Héctor J. Preciado, Health Policy Director
Danielle Trimiew, Academy Director
Chris Vaeth, Legislative Director
Tara Marchant, Program Manager
Rosa Martinez, Program Manager
Christian Gonzalez, Program Manager
Preeti Vissa, Senior Program Manager

March 19, 2010

Via Electronic Filing

Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Notice of *Ex Parte* Communication; MB Docket No. 10-56

Dear Ms. Dortch,

On Friday, March 19, 2010, The Greenlining Institute, represented by Sam Kang, Managing Attorney, Stephanie Chen, Legal Counsel, and Milicent Johnson, Community Reinvestment Fellow, met with Brad Gillen, Legal Advisor to Commissioner Baker. Also in attendance were the following individuals:

- Yolanda Lewis, Director of Technology, Black Economic Council
- David Glover, Executive Director, Oakland Citizen's Committee for Urban Renewal
- Alexi Ochola, Board Member, La Maestra Family Clinic
- Mark Rutledge, Senior Consultant, Booz Allen Hamilton
- Lynn Dangtu, President & CEO Economic Business Development, Inc.

During this meeting, Greenlining presented the perspective of California's 25 million minorities regarding the pending Comcast-NBC Universal merger. In particular, Greenlining discussed how this merger will impact the job market in California. Comcast CEO Brian Roberts stated that the merger would create "no massive layoffs." Greenlining urged that a jobless merger, or one that would eliminate jobs, is antithetical to all the local, state and federal efforts to create new jobs. It is unclear to Greenlining how such a merger would be in the public interest given the current economic and employment climate.

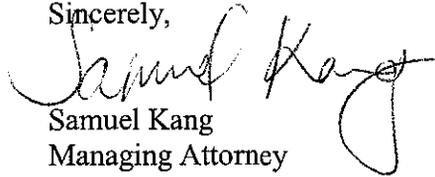
Next, Greenlining discussed the issue of supplier diversity and how it creates business opportunities in communities of color, which in turn creates jobs. Small businesses are the primary drivers of new job creation. Comcast has failed to demonstrate any robust supplier diversity programs as part of their business model. Greenlining objects to a merger that would expand a company with such a poor record on one of the key tenets of good corporate citizenship.

Next, Greenlining discussed the issue of media consolidation. Greenlining is concerned about the fate of minority-owned media and other content providers that present diverse points of view, in the context of the proposed merger. Consolidation historically has proven overwhelmingly detrimental to diverse viewpoints. In the context of a vertical merger, where the conduit also owns a large chunk of the content, there is a very real possibility for Comcast to engage in content discrimination, overtly or subtly.

Finally, Greenlining discussed how it is in Comcast's financial interest to maintain as much control over its own content as possible, and should the merger go through, the scope of that content stands to expand significantly. In particular, it is in Comcast's interest to limit the amount of content that would be available by other means, such as on the Internet. In contrast, the Obama administration and the FCC are taking significant steps to expand the availability of Internet content to all Americans through the NBP, and to preserve a free and open marketplace for ideas through network neutrality. Comcast's proposed merger would substantially thwart these efforts, if allowed to proceed.

Thank you for the opportunity to discuss these important issues and contribute to this proceeding. Please contact the undersigned with any questions about this submission.

Sincerely,


Samuel Kang
Managing Attorney



Jean Chung
Legal Fellow

cc: Brad Gillen