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March 19, 2010

*Via Electronic Filing*

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

**Notice of Ex Parte Communication; MB Docket No. 10-56**

Dear Ms. Dortch,

On Friday, March 19, 2010, The Greenlining Institute, represented by Sam Kang, Managing Attorney, Stephanie Chen, Legal Counsel, and Milicent Johnson, Community Reinvestment Fellow, met with Mark Lloyd, Chief Diversity Officer. Also in attendance were the following individuals:

- Yolanda Lewis, Director of Technology, Black Economic Council
- David Glover, Executive Director, Oakland Citizen's Committee for Urban Renewal
- Alexi Ochola, Board Member, La Maestra Family Clinic
- Mark Rutledge, Senior Consultant, Booz Allen Hamilton
- Lynn Dangtu, President & CEO Economic Business Development, Inc.

During this meeting, Greenlining presented the perspective of California's 25 million minorities regarding the pending Comcast-NBC Universal merger. In particular, Greenlining discussed how this merger will impact the job market in California. Comcast CEO Brian Roberts stated that the merger would create "no massive layoffs." Greenlining urged that a jobless merger, or one that would eliminate jobs, is antithetical to all the local, state and federal efforts to create new jobs. It is unclear to Greenlining how such a merger would be in the public interest given the current economic and employment climate.

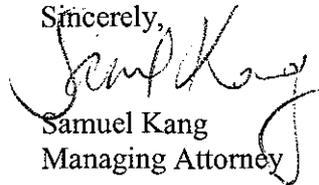
Next, Greenlining discussed the issue of supplier diversity and how it creates business opportunities in communities of color, which in turn creates jobs. Small businesses are the primary drivers of new job creation. Comcast has failed to demonstrate any robust supplier diversity programs as part of their business model. Greenlining objects to a merger that would expand a company with such a poor record on one of the key tenets of good corporate citizenship.

Next, Greenlining discussed the issue of media consolidation. Greenlining is concerned about the fate of minority-owned media and other content providers that present diverse points of view, in the context of the proposed merger. Consolidation historically has proven overwhelmingly detrimental to diverse viewpoints. In the context of a vertical merger, where the conduit also owns a large chunk of the content, there is a very real possibility for Comcast to engage in content discrimination, overtly or subtly.

Finally, Greenlining discussed how it is in Comcast's financial interest to maintain as much control over its own content as possible, and should the merger go through, the scope of that content stands to expand significantly. In particular, it is in Comcast's interest to limit the amount of content that would be available by other means, such as on the Internet. In contrast, the Obama administration and the FCC are taking significant steps to expand the availability of Internet content to all Americans through the NBP, and to preserve a free and open marketplace for ideas through network neutrality. Comcast's proposed merger would substantially thwart these efforts, if allowed to proceed.

Thank you for the opportunity to discuss these important issues and contribute to this proceeding. Please contact the undersigned with any questions about this submission.

Sincerely,



Samuel Kang  
Managing Attorney



Jean Chung  
Legal Fellow

cc: Mark Lloyd