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March 18, 2010

Secretary Marlene H. Dortch  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 200554  
VIA ELECTRONIC FILING

**Notice of *Ex Parte* Regarding Comcast/NBC Universal and FCC Filing Relating to Lack of Diversity in Silicon Valley and Impact on Broadband (MB Docket No. 10-56)**

Dear Secretary Dortch,

On March 17, 2010, the CEOs and/or executive directors of Mabuhay Alliance (Faith Bautista), Black Economic Council (Len Canty) and the Latino Business Chamber of Greater LA (Jorge Corralejo), met with Commissioner Clyburn to discuss issues relating to the joint February 24<sup>th</sup> filing relating to discrimination by Silicon Valley firms against Blacks, Latinos, Asian Americans and women. They also discussed the very recent FCC filing by Mabuhay Alliance on March 15<sup>th</sup> opposing the Comcast/NBC Universal merger on public interest grounds including, but not limited to, diversity issues as it affects Asian Americans and other minorities. The Greenlining Institute will also be filing its Notice of *Ex Parte* separately and had secured this meeting.

Leadership of the Black Economic Council, the Latino Business Chamber of Greater LA and Mabuhay Alliance discussed that its joint filing relating to a lack of diversity at Silicon Valley companies was a public interest issue relating to the Commission's ongoing inquiries as they affect media diversity and media diversity ownership. The minority leadership urged full transparency for all of corporate America when corporations appear before or have an interest in issues before the FCC including "diversity transparency" as it relates to employment and outside business with minority and women owned businesses.

The minority leaders also discussed the need for both formal hearings and public hearings on the matter and that the Commission or individual commissioners should seek the employment diversity information as quickly as possible. (The Black Economic Council also confirmed that Commissioner Clyburn will be the keynote speaker along with Congressional Caucus Chair Barbara Lee at their diversity reception at the Grand Hyatt in Washington, DC on March 19<sup>th</sup>.)

The Comcast discussion was led by the Greenlining Institute which will be separately filing its *Notice of Ex Parte*.



As to the Comcast/NBC Universal discussion, Mabuhay Alliance briefly discussed that it had filed opposition to the Comcast/NBC Universal merger as it affects Asian Americans but many of its points related to other minorities as well. All the leaders expressed their willingness to meet with CEO Brian Roberts on the issue, but Mabuhay Alliance mentioned that prior to filing its opposition, it had frequently contacted Mr. Roberts regarding the meeting but none had any yet occurred. The Black Economic Council and the Latino Business Chamber of Greater LA mentioned that they had previously filed relating to minority media ownership before the FCC and that each would separately oppose on behalf of the Black community and on behalf of the Latino community relating to lack of diversity and stereotyping as well as other public interest issues relating to broadband.

Sincerely,

A handwritten signature in cursive script that reads "Faith Bautista".

Faith Bautista  
President and CEO

A handwritten signature in cursive script that reads "Mia Martinez".

Mia Martinez  
Deputy Director

Cc: Commissioner Mignon Clyburn  
Angela Kronenberg  
Louis Peraetz

A large, stylized handwritten signature in cursive script that reads "Faith Bautista".