I currently work for U.S. Cellular and we are one of the leading cell phone companies to provide service to customers in rural America. As I myself grew up in rural Iowa, I vividly remember that no other carrier would provide service except us cellular who used the USF to fund the building of towers. It is still the only service that works where I grew up, and if this fund is cut in half like the FCC wants to do, U.S. Cellular and other carriers will no longer have the funding available to build these needed towers. Cell phones are peoples lifelines, and just because they dont live in an urban area does not mean they shouldnt have the same great service. Farmers need those phones for emergencies while they are in the fields and rural towns still need to be able to communicate with loved ones. This fee is paid by everyone on their cell phone bills, not just the people in urban areas but also those who live in Wyomming, Iowa and Troy Mills and Wabeek, Iowa, and many other places. Please do not cut this fund, we need that fund to build more towers for our customers.