We all profit when the arts playing field is level--and paying for radio play is hardly a level playing field. It's bad enough that one can purchase radio air time, since radio stations use the public airwaves and must do so for the public good. But dropping the legal requirement that stations at least announce in real-time when a song's air time has been paid for? This is a terrible idea. Freedom of expression is not only a sacred and Constitutional American right--it's also good for art, acts as a spur to creativity, allows talent and quality work to rise to the top, and assures more diversity in art. Please make sure that buying radio play time requires public announcement of that fact. Ironically, this will, in the end, even be good for huge media companies, since more diverse and quality music offerings will make their customers happier.