November 11, 2015

Marlene H. Dortch
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, D.C. 20554


Dear Ms. Dortch:

On November 9, 2015, Elaine Divelbliss of Sprint Corporation, along with Traci Biswese and the undersigned of this firm, met with Trent Harkrader of the Wireline Competition Bureau and, by phone, Jodie Griffin of the Wireless Competition Bureau on behalf of Sprint’s Boost Mobile brand (“Boost”). During the meeting, we discussed Boost’s above-captioned request that it be designated as an Eligible Telecommunications Carrier to provide Lifeline service.

Boost explained that approving Boost’s Petition would promote competition and broaden customer choice in the Lifeline program, as Boost’s affordable and innovative data-centric service offerings would expand the choices available to Lifeline beneficiaries while increasing competition in the Lifeline marketplace.

Boost described its existing service and sales model, and described the compliance benefits of using existing Boost sales channels in connection with the Lifeline program. Boost likewise noted its ability to rely on Sprint’s wireless network, enabling it to provide facilities-based service to its customers. Boost also described its customer base, which is frequently low-income and credit challenged, and the potential benefits of Lifeline for these customers.

Finally, Boost Mobile noted that it recently introduced mobile Wi-Fi hotspot devices and plans that offer the same strong value proposition as its phone plans, demonstrating its commitment to making data services available to customers that cannot or do not wish to sign annual contracts. Boost hopes to bring its experience in providing broadband data access to consumers nationwide to the Lifeline program, and urged the FCC to give prompt consideration to its Petition.
If you have any questions, please do not hesitate to contact me at (202) 730-1346, or bstrandberg@hwglaw.com.

Respectfully submitted,

[Signature]

Brita D. Strandberg
Counsel to Boost Mobile